

Make This Your Best Year Ever!

Boost your income with our easy, friendly, relaxed, and respected work-from-home business with Watkins

This short summary tells how you could earn a lot of extra money in the next year, without hassles and without throwing the rest of your life out of whack.

Who We Are and What We Do

We are a team of many thousands of people across the U.S. and Canada. Each of us is an independent business person (not an employee), so there's no time-clock to punch and no boss breathing down our necks.

We each work part-time doing as much or as little as fits in our schedule. But obviously, the more we do, the more we earn. It's not magic, and it's not some kind of a scheme or scam. It's a real part-time career that requires real work to get real results. But the income you can earn is well worth the effort, and it is completely flexible. Whether you just need a couple hundred extra each month, or if you want five thousand monthly or more, it is possible.

Look, lots of people want and need extra income, and they chase all kinds of dreams and schemes to try to earn it. Some get a part-time job delivering pizza. Some become a greeter at Walmart. Some pray for overtime at their regular job. Some try to start their own sideline business cleaning carpets, doing lawn care, doing medical transcription, running an in-home day care, or who knows what. But, all those things are plagued with hassles and headaches. And what's worse, they offer virtually no flexibility to fit around the rest of your life.

By contrast, the team leaders in Watkins are experts at helping ordinary people successfully earn income working from home. Many years ago, they investigated all the possible work-from-home businesses, and determined that only one company met all the criteria to be the perfect home-based business. That company is called Watkins. These dedicated leaders have led the marketing efforts for the Watkins company, and have helped team members enjoy more than \$100 million in total earnings!

So, what do we do, and how could it let you pocket thousands in extra cash in next twelve months? Well,

Watkins has been in business continuously for almost one hundred fifty years (since 1868), and was a household name for decades. Although they might not have realized it at the time, Watkins was quite literally North America's first health and wellness company, offering natural products that people loved. For quite a while, Watkins was bigger and more well-known than Sears. Plus, Watkins has the unique distinction of being the first company of any kind to offer a money-back guarantee on their products. Very impressive!

But times change, and during the 1960s and 1970s, other companies with huge ad campaigns gradually took over the market for household items in the areas of cooking, cleaning, nutrition, and health & beauty aids.

Now, however, Watkins is making a big comeback. They're getting positive press for their success in developing healthful, delicious, naturally-based products that taste great. And people are beginning to rediscover the Watkins brand through a limited number of products being available in national chain stores. But, those efforts just aren't nearly enough to get the 100 million families in the U.S. and Canada to instantly wake up to the quality and value of Watkins products. Watkins wants and needs more grassroots, widespread, word-of-mouth type marketing. And that's where our team members come in to the picture...

To put it simply, our team members earn income from Watkins for helping get more Watkins products into more households. Those of us who take action that results in more families switching to Watkins from competing brands can be rewarded with large profits and bonuses.

Since all families use the kinds of products that Watkins manufactures, our role simply becomes marketing, or "getting the word out." We don't have to focus on selling. We have the option of just telling people that this work-from-home business and the related products are available.

After all, everyone eats, nearly everyone cooks, and nearly everyone already uses these types of products. We're just getting more of the market share for those kinds of products back to Watkins where it belongs, and Watkins rewards us greatly for doing so.



Two ways to earn income with Watkins...

Let's get more specific about what you'd be doing in this business.

The most important thing to realize is that **there are two different ways you can earn income** in this business. You DON'T have to do both. Some team members prefer one method over the other and just focus on that, while others blend the two. Either way is perfectly fine.

When you join our team, the first thing we do is give you our Quick Start Guide that helps you choose which method is right for you, depending on how much money you want to earn, whether you want to work-from-home or out-and-about town, and whether the idea of selling products is attractive to you.

Traditional Retail Sales Method

Many people have fond memories of the "Watkins Man" from decades ago, and want to be part of that proud heritage. We call this method of earning income the "traditional retailing" approach. It's perfect for people who: 1) are looking for extra income each month; 2) enjoy meeting people as they sell products face-to-face; and 3) don't mind being out-and-about to give home parties, set up a booth, show catalogs, gather orders, and deliver products.

Our team members who focus on traditional retailing usually have a very easy time getting rolling. You can choose to gather orders by: 1) showing people the Watkins catalog; 2) presenting the products at in-home parties; or 3) selling from a booth at craft fairs, church bazaars, or local fairs. These are easy business concepts to grasp, and it can offer a tidy little side income for you if you enjoy selling. You can stop right there, or you can combine this with the team building method and potentially earn a lot more.

Team Building Method

The "team building" method is perfect for people who want to earn as much income as possible, but more importantly, want a large, ongoing income that can continue even when they take time off. Building a team along with using traditional retail sales methods can multiply your profits.

But even if you don't want to focus on selling products, the team building method can work for you if you 1) want to work almost entirely from your own home, just using your computer and phone; and 2) want the flexibility to work a few minutes at a time around your family's schedule.

Whether combined with selling products, or just focusing on team building alone, the primary activities are simply to: 1) help spread the word about our business and products through our informational website or flyers; and 2) use Watkins products at your member discount wherever it

makes sense for you in your own home. It's very simple. You can promote the business entirely to strangers through online promotions or other advertising, or you can choose to share this good thing with people you already know. It's about as easy as a home business can get. You get the word out, some decide it makes sense for them, and as they grow you can earn bonuses that are direct-deposited to your checking account. Cool.

As an analogy, imagine you joined a Costco or Sam's Club to shop at a discount. And they told you they had a special program where they'd keep track if you got other people to come to their store. And then they'd automatically send you a bonus check each time those other people bought something. Sound sweet? Well, Costco and Sam's Club don't work that way, but our business does.

That's the power of the "team building" method. You simply build a team of people who use Watkins products themselves instead of store brands and who also casually share the information about our business with other people. Add traditional retail sales to your business plan or not, it's up to you. Simple, relaxed, low-key. And the extensive free training website and free recruiting website available to all Watkins team members make it even easier.

Ka-ching! Are you ready for income?

If you can envision yourself using the "traditional retailing" and/or "team building" approach to boost your income this year, then we say, "Gee, what are you waiting for?" Visit the website listed below to get started, or contact the person who gave you this business summary for more details.

You'll invest as little as \$29.95 (plus sales tax) to set up your account, which covers your first year's membership. You'll get immediate access to our TimelessIntegrity.com training website, and many other helpful tools to get you started. There are no monthly minimums, and if things don't work out for any reason, a simple phone call to Watkins gets you a full refund of your membership fee.

Welcome aboard! If you have questions or need more info, contact the person who gave you this summary sheet.

If you must work, work from home!

This publication is freely available for use by any Independent Watkins Consultant in presenting the Watkins Home-Based Business opportunity. It is produced by field leaders who have been recognized by the Watkins Company as the official training and support coordinators for all Independent Watkins Consultants. The statements made and opinions expressed in this publication are from these leaders and have not been specifically reviewed by the Watkins Company. All information is believed to be accurate and reliable, but is not to be considered infallible. Prices and values are subject to change. R241223.