



Since 1868

TRADE MARK

HOME BUSINESS OPPORTUNITY



Bake-Off® Contest 47, 2014
Toffee and Almond Fudge Cookie Cups
Amy Andrews
Macomb, Michigan

Crafted in the USA
since 1868... Naturally.™

JRWatkins.com



**Crafted in the USA
since 1868 ... Naturally.™**

Dear Friends,

During our 147th year of producing only the finest natural products, all of us at the J. R. Watkins Company want to extend our heartfelt thanks for putting your trust in us. Just as our founder J. R. Watkins did when he started this great company in 1868, we strive to give you nothing but the best. Although there have been many changes throughout our long history, what remains a constant are the guiding principles listed below. More than a century ago, our founder called these the "Watkins Way".

We are proud to carry on J. R. Watkins' vision and continue to believe that his way, the Watkins Way, is what makes the J. R. Watkins Company and our products so special.

Thank you again for being a part of this great tradition.

Yours truly,

Mark Jacobs, CEO

The WATKINS WAY

Based on our Founders Principles established over 100 years ago and our goal to be America's most trusted natural products company.

The Highest Quality

We source only the best ingredients worldwide to meet our premium quality standards.

The Best Value

We offer exceptional value for a premium, quality product.

The Neatest Package

We strive to provide a package that is authentic, stylish and convenient for our customers.

The Best Delivery

We aim to exceed our customers' expectations.

The Squarest Terms

We promise to get it right or make it right.

The Fairest Treatment

We treat our customers, our employees and our partners with respect.

The Greatest Uniformity

We provide products that consistently meet our high standards.

The Strictest Integrity

We stick consistently with our values.

The Broadest Guarantee

We invented the money back guarantee in 1868 and continue to stand behind it today.

All of the above Points of Superiority make up THE WATKINS WAY, and you will agree that it is a good way.



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Food items bearing the Kosher symbol have been developed in accordance with Jewish Dietary Laws. Watkins designated kosher certifying agency has examined these items and has approved that they adhere to stringent kosher standards.



See Watkins Gourmet products recommended by the Cooking Club of America.



The Natural Products Association certifies natural personal care products with formulas that are at least 95% natural and made from sustainable resources.



The Environmental Protection Agency's *Designed for the Environment* seal ensures cleaning products displaying the seal have been formulated using the safest ingredients for human and environmental health.



Our commitment to never test on animals has been recognized by LeapingBunny.org

Satisfaction Guaranteed

If a Watkins product used in your home is, for any reason, considered unsatisfactory, please return it to your Independent Watkins Consultant for a full refund of the purchase price.

GOURMET



**Vanilla is the most popular
flavor in the world**

Original Double Strength Vanilla

A. Watkins award-winning Original Vanilla is made from the world's finest Madagascar Bourbon vanilla beans. Our secret low-alcohol, double-strength formula is the best all-purpose vanilla for baking and freezing.

01008 (11 fl oz/325 mL) **\$14.99 Value Size!**

**Double Strength Imitation
Clear Vanilla Extract**

B. For wedding cakes and other baked goods that need to be pure white, professional bakers choose our colorless Clear Vanilla, which has all of the bake-proof, freeze-proof, double-strength flavor of our famous Original Double Strength Vanilla.

01007 (11 fl oz/325 mL) **\$10.99 Value Size!**

**Madagascar Bourbon
Pure Vanilla Extract**

C. Watkins uses only the finest Madagascar Bourbon vanilla beans, aged to perfection to create our quality pure vanilla.

60400 (1 fl oz/29 mL) **\$4.49**

60387 (2 fl oz/59 mL) **\$6.29**



Gourmet Extracts and Flavorings

D. These quality extracts are concentrated—and all backed by the same expertise that has made Watkins Vanilla the choice of generations. (2 fl oz/59 mL)

- | | |
|------------------|-----------------------|
| 60380 Almond | 60452 Pumpkin Spice |
| 60431 Banana | 60438 Raspberry |
| 60432 Butter | 60439 Root Beer |
| 60445 Caramel | 60440 Rum |
| 60433 Cherry | 60441 Strawberry |
| 60443 Chocolate* | 60389 Vanilla (Clear) |
| 60434 Cinnamon* | 60442 Vanilla Nut* |
| 60435 Coconut | |
| 60378 Hazelnut | |
| 60436 Maple | |

\$3.49 each

60390 Vanilla (Original Double Strength) **\$4.19**

*Limited Quantities



Baker's-Sized Extracts

A. Watkins superior quality extracts in a large, value size for serious bakers! (11 fl oz/325 mL)

01009 Almond
01010 Butter

\$11.99 each

Pure Extracts

01011 Pure Lemon ☺ **\$12.99**
01012 Pure Vanilla ☺ **\$19.99**

Pure Extracts ☺

B. Our pure extracts are made from natural oils, so they are free of artificial colors and flavors. For pure flavor, come to Watkins. (2 fl oz/59 mL)

60430 Pure Anise
60379 Pure Coffee
60395 Pure Lemon
60437 Pure Mint
60392 Pure Orange
60394 Pure Peppermint

\$3.49 each

60391 Pure Almond **\$4.49**

Purest Ground Cinnamon ☺

C. Our award-winning cinnamon has been a part of family rituals for more than 100 years. Watkins cinnamon contains 3 to 3.5% essential oil, while many others contain only 1 to 2%.

01115 (6 oz/170 g) **\$8.49**

Pure Ground Black Pepper ☺

D. We select only the finest sources of premium-grade, top-quality peppercorns with high essential oil content. Experience the Gold Medal-winning taste of the most flavorful pepper on the market.

60396 (2 oz/56 g) (not shown) **\$3.99**
00581 (4 oz/113 g) (not shown) **\$6.29**
01140 (6 oz/170 g) **\$9.99**
01141 (12 oz/340 g) **\$16.49**

Toffee and Almond Fudge Cookie Cups

2 packages Pillsbury™ Ready to Bake!™ refrigerated sugar cookies
1/4 cup/60 mL milk chocolate toffee bits (from 8-oz/227 g bag)
1 can (14 oz/396 g) Eagle Brand® Fat Free Sweetened Condensed Milk
1/3 cup/80 mL Jif® Creamy Almond Butter
1/2 tsp/2.5 mL **Watkins™ Pure Vanilla extract**
1/4 cup/60 mL sliced almonds, finely chopped
1 can (6.5 oz/183 g) whipped cream topping (in aerosol can)

1. Heat oven to 375°F/190°C. Spray 48 nonstick mini muffin cups with Crisco® Original No-Stick Cooking Spray.
2. Place 1 cookie dough round in each muffin cup. Sprinkle 2 tsp/30 mL of the toffee bits evenly over cookie dough rounds. Bake 13 to 18 minutes or until light golden brown. Cool in pan 15 minutes.

Loosen with tip of knife; carefully remove from pan to cooling rack. Cool completely, about 15 minutes.

3. Meanwhile, in 1-quart/litre heavy saucepan, heat sweetened condensed milk and almond butter over medium heat 5 to 6 minutes, stirring constantly, until mixture begins to bubble. Remove from heat; stir in vanilla. Cool 2 minutes. Spoon heaping 1 tsp/5 mL condensed milk mixture into each cookie cup.

4. In small bowl, mix remaining 2 tsp/30 mL toffee bits and the almonds. To serve, top each cup with about 1 tsp/15 mL whipped cream topping and about 1/4 tsp/1 mL almond mixture.

Makes 48 cookie cups.



E



Cooking Spray

E. Non-stick butter-flavored cooking spray lets you achieve virtually fat-free cooking. Nearly 1,600 servings per can!

01040 (14 oz/397 g) **\$8.99**

F



Soup and Gravy Bases

F. Whip up delicious stocks, gravies and sauces without hassle. Real beef, chicken, mushrooms and other wholesome ingredients provide homemade flavor without expensive canned soups and overly-salty bouillon cubes.

21175 Beef (8.29 oz/235 g)
21176 Chicken (8.29 oz/235 g)
21178 Onion (8.64 oz/245 g)
\$9.99 each



A



B

Gourmet Herbs & Spices

A. For over 100 years, Watkins has offered only the best herbs and spices from around the world. Our spices contain only the highest volatile oils and are packaged for optimal freshness.

- 00605 Curry Powder (1.76 oz/50 g)
- 00649 Garam Masala (1.73 oz/49 g)
- 00634 Herbes de Provence (0.63 oz/18 g)
- 00610 Onion Powder (2.12 oz/60 g)
- 00611 Oregano Leaves (0.53 oz/15 g)
- 00613 Parsley Flakes (0.21 oz/6 g)
- \$3.98 each**
- 00658 Creamy Cinnamon Sugar (3.39 oz/96 g)
- \$4.49**
- 00647 Allspice (ground) (1.62 oz/46 g)
- 00601 Basil (0.46 oz/13 g)
- 00645 Cajun Seasoning (2.26 oz/64 g)*
- 00631 Caraway Seed (1.76 oz/50 g)
- 00620 Cayenne Red Pepper (ground) (1.76 oz/50 g)
- 00643 Celery Salt (2.72 oz/77 g)*
- 00627 Celery Seed (1.83 oz/52 g)
- 00625 Chipotle Chile Pepper (2.01 oz/57 g)
- 00663 Chipotle Lime (2.50 oz/71 g)†—NEW
- 00635 Chives (chopped) (0.12 oz/3 g)*
- 00644 Cilantro Leaves (0.46 oz/13 g)*
- 00603 Cinnamon (Saigon) (1.83 oz/52 g)
- 00622 Coriander Seed (ground) (1.3 oz/37 g)
- 00604 Cumin (ground) (1.52 oz/43 g)
- 00623 Fennel Seed (1.52 oz/43 g)
- 00607 Garlic Powder (2.68 oz/76 g)
- 00621 Italian Seasoning (0.63 oz/18 g)
- 00630 Marjoram Leaves (0.28 oz/8 g)
- 00609 Mustard (ground) (1.76 oz/50 g)
- 00612 Paprika (ground) (1.76 oz/50 g)
- 00619 Paprika (smoked) (1.9 oz/54 g)
- 00626 Poppy Seed (2.29 oz/65 g)
- 00633 Red Pepper (crushed) (1.20 oz/34 g)
- 00614 Rosemary (crushed) (1.06 oz/30 g)
- 00615 Sage (ground) (0.63 oz/18 g)
- 00629 Sesame Seed (2.08 oz/59 g)
- \$4.98 each**

- 00665 Sriracha (2.20 oz/62 g)†—NEW
- 00616 Thyme (0.70 oz/20 g)
- 00632 Turmeric (ground) (2.01 oz/57 g)
- 00638 White Pepper (ground) (1.94 oz/55 g)
- \$4.98 each**
- 21912 Garlic Herb Seasoning (1.76 oz/50 g)
- 00656 Pumpkin Spice (1.83 oz/52 g)
- \$5.29 each**
- 00602 Chili Powder (2.12 oz/60 g)
- 00652 Chinese Five Spice Blend (1.76 oz/50 g)
- 00637 Cream of Tartar (2.82 oz/80 g)
- 00606 Dill Weed (0.53 oz/15 g)
- 00608 Ginger (ground) (1.62 oz/46 g)
- 00646 Mint Flakes (0.28 oz/8 g)*
- 00648 Orange Peel (1.59 oz/45 g)
- 00641 Poultry Seasoning (1.27 oz/36 g)
- 00624 Tarragon Leaves (0.38 oz/11 g)
- \$5.98 each**
- 00628 Bay Leaves (0.21 oz/6 g)
- 00642 Cinnamon Sticks (0.88 oz/25 g)
- 00653 Lemon Peel (1.62 oz/46 g)
- 00618 Nutmeg (ground) (1.94 oz/55 g)
- \$6.98 each**
- 22006 Onion & Garlic Pepper (2.29 oz/65 g)
- \$6.99**
- 00617 Cloves (ground) (1.76 oz/50 g)
- \$8.98**
- 00639 Cardamom (ground) (1.76 oz/50 g)
- 00655 Cloves (whole) (1.27 oz/36 g)
- 00651 Madagascar Vanilla Beans (2 beans)
- \$10.98 each**
- 00654 Saffron (spanish) (0.07 oz/2 g)
- \$21.98**

† Coming September 2015
*Limited Quantities

Gourmet Grinders

B. Satisfy your craving for seasonings with Watkins grinders. These disposable grinders have a unique, eye-catching design, and the top-quality ingredients inside will please your palate. The grinders are convenient and easy to use—just twist to grind.

- 00534 Chicken Seasoning (1.9 oz/54 g)
- 00531 Coarse Sea Salt (3.1 oz/90 g)
- 00532 Four Peppercorn Blend (1.6 oz/48 g)
- 00533 Garlic Peppercorn Blend (2.2 oz/65 g)
- 00539 Garlic Sea Salt (2.65 oz/75 g)
- 00537 Lemon Pepper (2.40 oz/68 g)
- 00540 Pizza & Pasta Seasoning (2.05 oz/58 g)*
- 00538 Seafood Seasoning (1.94 oz/55 g)*
- 00541 Steak & Chops Seasoning (1.9 oz/54 g)
- 00530 Whole Black Peppercorns (1.7 oz/50 g)
- \$5.99 each**

*Limited Quantities

Black Bean & Citrus Salsa

- 1 large tomato, diced
- 1 red bell pepper, diced
- 1 green bell pepper, diced
- 1/3 cup/80 mL red onion, finely chopped
- 1 small bunch scallions, chopped
- 1 tsp/5 mL **Watkins Cumin**
- 1 tsp/5 mL garlic flakes
- 1 tsp/5 mL hot pepper sauce
- 1 tbsp/15 mL **Watkins Cilantro Leaves**
- 1 tbsp/15 mL **Watkins Salsa Snack & Dip Seasoning**
- 1 tbsp/15 mL **Watkins Grapeseed Oil**
- 1 (16 oz/454 g) can black beans, drained and rinsed
- Freshly-ground **Watkins Sea Salt**
- Juice of half a lime (optional)

Combine all ingredients; refrigerate for at least 4 hours before serving.





A



B



C



D

Gourmet Snack & Dip Seasonings

A. Create crowd-pleasing dips, spreads, cheese balls, and more with our versatile Gourmet Snack & Dip Seasonings.

- 02069 Blazin' Cajun (3.5 oz/100 g)
- 02055 Cucumber & Dill (3.9 oz/110 g)
- 02057 Garlic & Dill (3.7 oz/105 g)
- 06700 Guacamole TM (3.88 oz/110 g)
- 06701 Salsa TM (3.88 oz/110 g)
- 02062 Salsa & Sour Cream (3.7 oz/105 g)

\$9.99 each

Grapeseed Oils for dipping and cooking

B. Our Grapeseed Oil is lower in saturated fat and higher in unsaturated fats than nearly all other oils. A high smoke point makes it perfect for grilling or sautéing. (12.6 fl oz/374 mL)

- 01535 Original
- 01527 Garlic & Parsley

\$12.99 each

Gourmet Original Barbecue Sauce

C. Our expertly-blended, sweet and spicy sauce is the perfect addition to any backyard barbecue!

01150 (14.5 oz/411 g) **\$6.99**

Gourmet Seasoning Mixes

D. Gourmet meals are made simple with Watkins Gourmet Seasoning Mix pouches. These convenient no-measure, one-time use pouches ensure you have the perfect recipe every time. Made with natural spices, no artificial flavors, and no added MSG, these mixes will satisfy your family's cravings for flavor and quality.

Purchase in a quantity of 12 eaches, same flavor, to receive a display box for convenient organization (shown below).

06691 Brown Gravy (0.87 oz/24 g)

06690 Taco Seasoning TM (1.25 oz/35 g)

\$0.99 each

06695 Fajita Seasoning TM (1.02 oz/29 g)

\$1.19

06694 Chicken Gravy (0.87 oz/24 g)

06692 Chili Seasoning (1.25 oz/35 g)

06693 Turkey Gravy (0.87 oz/24 g)

\$1.39 each



Chicken Tacos

Cumin Rubbed Shredded Chicken:

- 1 lb/450 g boneless skinless chicken breast or thighs
- 1 tsp/5 mL **Watkins Cumin**
- 1/2 tsp/2.5 mL **Watkins Chili Powder**
- 1/2 tsp/2.5 mL **Watkins Sea Salt**, ground
- 1/4 tsp/1 mL **Watkins Paprika**
- 2 tbsp/30 mL **Watkins Garlic & Parsley Grapeseed Oil**

Salsa:

- 1 (16 oz/454 g) can black beans, drained and rinsed
- 1 large tomato, diced
- 1 red bell pepper, diced
- 1 Anaheim or poblano pepper, diced
- 1/3 cup/80 mL red onion, finely chopped
- 4 green onions, chopped
- 1 tbsp/15 mL **Watkins Salsa & Sour Cream Snack & Dip Seasoning**
- 1 tbsp/15 mL **Watkins Cilantro Leaves**

- 1 tsp/5 mL **Watkins Cumin**
- 1 tsp/5 mL **Watkins Garlic Powder**
- 1 tbsp/15 mL **Watkins Garlic & Parsley Grapeseed Oil**
- Shredded lettuce for garnish

Chicken: Rub chicken breast with spices. In a large skillet sauté chicken in grapeseed oil. Cook over medium high heat, turning once, for 10 to 12 minutes or until chicken is no longer pink. Shred chicken for tacos, enchiladas or fajitas.

Salsa: Combine all ingredients and serve on top of tacos with lettuce.



BODY CARE



A

Castile Liquid Soaps—**NEW**

A. Made with coconut and olive oils, this concentrated Castile Liquid Soap is naturally pure and gentle, as well as extremely effective and versatile. Use with warm water to gently cleanse hands, body, face or untreated hair. May also be used as a powerful eco-friendly cleaner in the home. For dilution suggestions, visit JRWatkins.com. (11 fl oz/325 mL)

23072 Clary Sage
23073 Lavender
23074 Peppermint

\$7.99 each

Castile Bar Soaps—**NEW**

B. Our Castile Bar Soap is made with coconut and olive oils for a naturally pure and gentle cleanser for hands, face, body and more. (8 oz/226 g)

23080 Clary Sage
23081 Lavender
23082 Peppermint

\$4.99 each



C

Hand and Cuticle Salves

C. Formulated with a premium beeswax base, these salves incorporate natural oils that moisturize, nourish and revitalize hardworking hands. Use these natural products to protect hands from harsh elements. (2.1 oz/59 g)

10490 Aloe & Green Tea
20481 Lavender
20521 Lemon

\$8.99 each

New

B



New



D

Lotion Devotion Kit

D. This medley of natural lotions smooths and nourishes skin naturally with a formula that includes natural oils and extracts.

Contains:

Aloe & Green Tea Hand & Body Lotion (1 fl oz/29 mL)
Lavender Hand & Body Lotion (1 fl oz/29 mL)
Lemon Cream Hand & Body Lotion (1 fl oz/29 mL)
Coconut Milk & Honey Hand & Body Lotion (1 fl oz/29 mL)
Rejuvenating Peppermint Foot Cream (1 fl oz/29 mL)

20537 **\$10.99**



E

Head to Toe Kit

E. Pamper yourself head to toe with our favorite J. R. Watkins personal care products.

Contains:

1 Aloe & Green Tea Hand & Body Lotion (1 fl oz/29 mL)
1 Lavender Hand & Body Lotion (1 fl oz/29 mL)
1 Lemon Cream Hand Cream (0.7 oz/20 g)
1 Lavender Body Butter (0.7 oz/20 g)
1 Rejuvenating Peppermint Foot Cream (1 fl oz/29 mL)
2 Beeswax Lip Balms (0.15 oz/4.25 g each)

20533 **\$14.99**

Like the olive oil soaps which originated centuries ago in the Castile region of Spain, J. R. Watkins Pure Castile Soaps are based on tried-and-true, simple and effective vegetable oil soap formulas. Naturally free from dyes, sulfates and preservatives. No animal testing or animal byproducts.

F



On The Go! Kit

F. Take J. R. Watkins personal care products wherever your on-the-go lifestyle takes you.

Contains:

Lavender Hand & Body Lotion (1 fl oz/29 mL)
Lemon Cream Hand & Body Lotion (1 fl oz/29 mL)
Aloe & Green Tea Hand Cream (0.7 oz/20 g)
Beeswax Lip Balm (0.15 oz/4.25 g)

20531 **\$9.99**



A

Body Butters

A. Nourishing shea and cocoa butters provide long-lasting hydration, while antioxidant rich plant oils and extracts help protect, soothe and smooth skin. (6 oz/170 g)

- 20563 Coconut Milk & Honey
 - 20562 Grapefruit & Ginger
 - 20564 Lavender & Roman Chamomile
- \$11.99 each**

Ultra-Moisturizing Lip Balms

F. Nourish lips with our 100% natural formula crafted with premium beeswax, sunflower and coconut oils. Available in three, classic flavor favorites. (0.15 oz/4.25 g)

- 13540 Peppermint
 - 13541 Raspberry
 - 13542 Menthol
- \$2.99 each**



F



B-E

Anti-Aging Cream Body Wash

B. This innovative, ultra-moisturizing cream wash combines gentle plant-based cleansers with substantive emollient ingredients to deliver an ultra-soft skin feel unlike any other body wash. Perfect for daily cleansing and shaving!

- 20303 (10 fl oz/296 mL) **\$9.99**

Anti-Aging Body Serum

C. Oil-based serum provides concentrated skin nourishment to improve the look and feel of your skin—naturally! Best applied to damp skin immediately after cleansing.

- 20301 (4 fl oz/118 mL) **\$8.99**

Anti-Aging Body Cream

D. Delivers rich, pure-plant emollients plus age-defying antioxidants for soft, supple skin. Layer on skin after application of Anti-Aging Body Serum to lock in moisture for long-lasting effects.

- 20300 (8 oz/226 g) **\$12.99**

Anti-Aging Hand Cream

E. A non-greasy, velvety cream enriched with age-defying antioxidants to help maintain youthful-looking hands. Massage into hands, nails and cuticles to nourish and protect.

- 20302 (4 oz/113 g) **\$9.99**



G

Hand and Body Lotions

G. With natural oils and extracts, this rich formula provides deep, long-lasting moisture that leaves skin smooth, soft and nourished. Watkins 98-99% natural formulas protect and pamper even the most sensitive skin. (11 fl oz/325 mL)

- 20470 Aloe & Green Tea
 - 20510 Coconut Milk & Honey
 - 20442 Grapefruit
 - 20486 Lavender
 - 20487 Lemon Cream
 - 20554 Pomegranate & Acai
- \$9.99 each**



H

Bath & Body Oils

H. A luxurious blend of natural oils regarded for their anti-aging and nourishing qualities, these 99% natural oils hydrate skin. They are perfect for cuticle care or massages, too! (4 fl oz/118 mL)

- 20512 Lavender
 - 20448 Lemon
 - 20555 Pomegranate & Acai
- \$8.99 each**



I

Calming Bath Soak

I. Indulge your skin and relax your senses all at the same time! The sea salts in our 100% natural soak will soften skin, while lavender oil provides the ultimate relaxation.

- 20485 (14 oz/400 g) **\$10.99**



A

Hand Creams

A. Natural shea and cocoa butters are whipped together with more than 10 natural oils and extracts to protect, soothe and condition delicate skin. This 98-99% natural moisturizer is ideal for rough areas (such as hands and feet) or for use as an all-over body moisturizer. (3.3 oz/95 g)

- 40507 Aloe & Green Tea
- 40518 Grapefruit—**NEW**
- 40508 Lavender
- 40509 Lemon Cream
- 40557 Pomegranate & Acai

\$9.99 each



B

SPF 30 Sunscreen— Limited Quantities

B. Protect your skin from harmful UV A, B, & C rays that can damage skin and cause premature aging. Watkins unique formula is 95% natural and PABA free. Plant-based ingredients and all-natural titanium dioxide provide smooth and even coverage for maximum protection.

12307 (6 fl oz/180 mL) **\$11.99**



C

Body Oil Mists

C. Rich moisturizing sprays are formulated with apricot kernel oil and vitamin E. Perfect for dry skin, the oil is quickly absorbed, leaving skin with a dry, soft feel. (6 fl oz/177 mL)

- 20447 Coconut Milk & Honey
- 20444 Grapefruit
- 20452 Lavender

\$8.99 each



D

Sugar and Shea Body Scrubs

D. Sugar and shea butter work with natural oils to gently exfoliate and moisturize; this 100% natural formula will leave skin smooth and soft. (8 oz/226 g)

- 20511 Coconut Milk & Honey
- 20443 Grapefruit
- 20451 Lavender
- 20454 Lemon Cream
- 20556 Pomegranate & Acai

\$12.99 each



E

F

Baby Care

Made with ingredients as wholesome and harmless as your baby, our products are free of synthetic preservatives, fragrances and dyes.

Baby Lotion—Limited Quantities

E. Natural shea butter and sunflower oil in a light, fast-absorbing formula work together to provide all-day moisture that leaves skin smooth, soft and nourished.

20496 (8 fl oz/237 mL) **\$8.99**

Baby Wash—Limited Quantities

F. Tear-free formula that is 100% natural suds up to gently cleanse skin and hair, leaving baby clean and refreshed.

20495 (7.5 fl oz/222 mL) **\$8.99**

HOME CARE



A

Liquid Hand Soaps

A. Formulated with premium natural ingredients and essential oils, these hardworking soaps will leave hands exceptionally clean and smooth. (11 fl oz/325 mL)

- 23050 Aloe & Green Tea
- 23055 Grapefruit
- 23052 Lavender
- 23051 Lemon
- 26815 White Tea & Bamboo

\$4.99 each



B

Liquid Hand Soap Refills

B. The same top-selling hand soaps you love are available in a value-sized, eco-friendly refill. Refills use 25 percent less plastic packaging than regular-sized bottles and deliver a no mess experience. (24 fl oz/710 mL)

- 23010 Aloe and Green Tea
- 23012 Lavender
- 23011 Lemon

\$5.99 each



C

Room Fresheners

C. Eliminate odors and create a delightful atmosphere in any room of your home with just a light spray. Each bottle contains more than 600 sprays. (4 fl oz/120 mL)

- 26721 Aloe & Green Tea
- 26723 Lavender
- 26722 Lemon

\$3.49 each



D

Foaming Hand Soaps

D. The moisturizing foam in our premium hand soaps gently cleanses the skin, while our signature fragrances leave hands smelling fresh. (9 fl oz/266 mL)

- 20623 Aloe & Green Tea
- 20622 Grapefruit
- 20627 Lavender—**NEW**
- 20626 Lemon

\$4.99 each



E

Eco-Friendly Reusable Bag

E. Never use harmful plastic bags again! Instead, opt for this eco-friendly bag that can hold up to 20 pounds. It's perfect for the grocery store, a trip to the mall, a stop at the gym or even as an overnight bag.

09697 **\$4.99**



F

Orange Citrus Tub & Tile Cleaner

F. Drive away hard water stains and soap scum with this environmentally-friendly cleaner that is safe for your septic system. This cleaner will leave your bathroom tub, tile and fixtures spot-free.

26788 (24 fl oz/710 mL) **\$4.99**



A

All Purpose Cleaners

A. All-Purpose Cleaners quickly remove grease and grime from most surfaces in your home (including appliances, sinks, countertops, floors, walls, fixtures, and more)—without harsh toxins. (24 fl oz/710 mL)

- 26781 Aloe & Green Tea
- 26787 Grapefruit
- 26783 Lavender
- 26782 Lemon
- 26810 White Tea & Bamboo

\$4.99 each



B

All Purpose Wipes

B. Effortlessly wipe away dirt and grime with these durable, disposable, all-purpose wipes. Because they are biodegradable, you can toss them without harming the environment. (35 wipes)

- 26701 Aloe & Green Tea
- 26702 Lemon

\$6.99 each



C

Laundry Detergent*

C. Our most earth-friendly, high-performance formula ever is biodegradable and free of phosphates, dyes, and fragrances. Ideal for high-efficiency machines, the ultra concentrated, low-sudsing formula delivers on clean, while keeping the cost per wash lower than many alternative brands. (5 lbs/2.2 kg)

06738 **\$12.99**

*Newer front-loading washers require only 1/8 cup of this detergent, for a yield of 80 loads per box. Standard washing machines will use 1/4 cup per wash (40 loads per box).



D

Liquid Dish Soaps

D. Earth-friendly formulas are tough on grease but easy on your hands, your home and the environment. J. R. Watkins Liquid Dish Soaps are free of phosphates, dyes, Sodium Lauryl Sulfate and Cocamide DEA. (24 fl oz/710 mL)

- 26771 Aloe & Green Tea
- 26778 Grapefruit
- 26773 Lavender
- 26772 Lemon
- 26774 Orange Citrus
- 26813 White Tea & Bamboo

\$4.99 each



E

Moisturizing Dish Soaps

E. J. R. Watkins Moisturizing Dish Soap delivers high performance sudsing action that eliminates grease and removes dried-on food. Vitamin E and aloe nourish the skin while glycerin keeps hands moisturized. (24 fl oz/710 mL)

- 26814 Pomegranate & Acai
- 26779 Sweetgrass & Citron

\$4.99 each



F

Lemon Toilet Bowl Cleanser

F. This cleanser works against even the toughest hard water stains on your toilet, sinks, tub and tile. Made with no harsh chemicals—just replenishable and sustainable ingredients—this formula is one of the least acidic or caustic on the market, which makes it safe for septic systems.

26750 (24 fl oz/710 mL) **\$5.99**

REMEDIES



Pain Relieving Liniment Spray

A. The natural pain-relieving properties of camphor are blended with the penetrating power of menthol to create a convenient, fast-acting spray that is 96% natural. Sore muscles and arthritis pain have met their match!
12350 (4 fl oz/118.3 mL) **\$9.99**

Pain Relief Liniment

B. J. R. Watkins first product is a one-of-a-kind pain reliever made from camphor and capsicum. This 96.5% natural formula absorbs quickly to ease the discomfort caused by minor muscle aches and stiffness.
02317 (11 fl oz/325 mL) **\$12.99**

Petro-Carbo First Aid Salve

C. A staple for every medicine cabinet and first aid kit, this versatile product (made from carbolic acid and botanicals) relieves pain and itching associated with minor cuts, scrapes, burns, skin irritations and insect bites.
06613 (4.37 oz/124 g) **\$14.99**

Menthol Camphor Cough Suppressant Rub

D. This cooling product helps relieve the congested feeling of a chest cold and suppresses the accompanying cough. The rub also provides temporary relief of arthritic and rheumatic pain, backache, sprains, strains, lumbago, and bruises.
06609 (4.13 oz/117 g) **\$9.99**

Menthol Camphor Relief Mist

G. Diffuse a penetrating blend of menthol, eucalyptus, camphor and thyme into the air, and let the vapors of this 96.18% natural mix help you breathe—especially during cold season. Each bottle contains over 600 sprays.
12340 (4 fl oz/120 mL) **\$9.99**

Menthol Camphor Bath Soak

H. Soothe away aches and pains with this relaxing blend of lavender, eucalyptus, menthol and camphor that is 99.25% natural. Just a bit of this unique blend offers the ultimate in relaxation.
12305 (14 oz/400 g) **\$9.99**

Menthol Lavender Drops

I. Just a few drops of this all-natural (100%) blend made of menthol and lavender will clear your head and let you breathe easier.
02351 (2 fl oz/60 mL) **\$14.99**

Natural Menthol Camphor Vapor Rub

J. Use this 95% natural chest rub (made with beeswax and soy bean oil) to relieve symptoms associated with the common cold.
12315 (2.1 oz/59 g) **\$7.99**

White Cream Liniment

K. This creamy lotion uses evergreen-based counterirritants to provide temporary relief from arthritic pain and muscle soreness caused by exertion.
02316 (11 fl oz/325 mL) **\$14.99**



Deep Muscle Cooling Gel

E. Cool and soothe muscle aches, simple back pain, and minor arthritis with this 97.2% natural menthol formula that works much like an ice-pack.
12309 (3.3 oz/93.6 g) **\$8.99**

Deep Muscle Warming Balm

F. Wintergreen extract (natural menthyl salicylate), menthol, and capsaicin join forces to warm muscles naturally. The greaseless formula is 99% natural, and it penetrates quickly to relieve muscle aches and minor arthritis.
12311 (3.3 oz/93.6 g) **\$8.99**

Supplements for Daily Health—Limited Quantities

Vitamin C

L. One capsule contains 1000 mg of vitamin C to protect from free radicals and aid in recovery from daily stress.*
02289 Vitamin C (90) **\$24.99**

Joint Health

M. Glucosamine helps to keep joints cushioned and well-lubricated, easing joint pain and stiffness.*
02296 Joint Health (90) **\$29.99**



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Please consult with your doctor before taking any dietary supplements.



Consider Starting Your Own Watkins Home Business

"Watkins has given us complete financial freedom, time freedom and most importantly—extra time to spend with family. This has happened because people love Watkins Products and trust the company. We feel like there is no business like show business, working events like fairs, festivals and markets. We love it! When you join Watkins, it is like joining a family. We invite you to enjoy the wonderful Watkins family."

- Sue & Ed Williams
Independent Watkins Executives

"I love this business! Using the wonderful Watkins products in our own home and sharing the Watkins Home Business opportunity with others is so rewarding. I have the freedom to work when I choose and from where I choose, which is at home! It is very rewarding assisting others in joining and growing their own Watkins businesses and watching them succeed. All this along with the great income potential make Watkins an opportunity second to none."

- Anne Thomas
Independent Watkins Executive

"We have enjoyed building a business run from home, that has brought us together with wonderful people who are part of our team—our customers and fellow Watkins Consultants. Watkins has provided us a secure income and lifestyle that allows time for family and fun. We have enjoyed many world class trips compliments of the company, while building a business comprised of 'Fun, Fast & Easy' Party Plan, event selling and serving repeat order customers."

- Karen & Keith Hagen
Independent Watkins Executives



Our Commitment to Natural, Safe and Responsible products.


J.R. Watkins offers products that deliver a superior experience, using environmentally-friendly and responsible ingredients and packaging.

Responsible and Renewable Ingredients. Made from 95% or more natural ingredients, our natural personal care and home care formulas are nontoxic, free from Ammonia, Chlorine Bleach, Parabens, Glycols, Phthalates, Phosphates, Formaldehyde Donors, and Dyes.

Environmentally-responsible packaging.

We avoid excess packaging, and utilize recyclable, eco-friendly materials, including 25% PCR (post-consumer recycled plastic) when possible.

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