



Celebrating 150 Years ... Naturally.

HOME BUSINESS
OPPORTUNITY

TIMELESS PRODUCTS

from 1868 to 2018



Crafted in the USA Since 1868 ... Naturally.™

Canada



Crafted in the USA since 1868 ... Naturally.™

Dear Friends,

For 150 years, we have been producing only the finest natural products. All of us at the J.R. Watkins Company want to extend our heartfelt thanks for putting your trust in us. Just as our founder J.R. Watkins did when he started this great company in 1868, we strive to give you nothing but the best. Although there have been many changes throughout our long history, what remains a constant are the guiding principles listed below. More than a century ago, our founder called these the "Watkins Way".

We are proud to carry on J.R. Watkins' vision and continue to believe that his way, the Watkins Way, is what makes the J.R. Watkins Company and our products so special.

Thank you again for being a part of this 150 year old tradition.

Yours truly,

Mark Jacobs, CEO

The WATKINS WAY

Based on our Founders Principles established over 100 years ago and our goal to be America's most trusted natural products company.

The Highest Quality

We source only the best ingredients worldwide to meet our premium quality standards.

The Best Value

We offer exceptional value for a premium, quality product.

The Neatest Package

We strive to provide a package that is authentic, stylish and convenient for our customers.

The Best Delivery

We aim to exceed our customers' expectations.

The Squarest Terms

We promise to get it right or make it right.

The Fairest Treatment

We treat our customers, our employees and our partners with respect.

The Greatest Uniformity

We provide products that consistently meet our high standards.

The Strictest Integrity

We stick consistently with our values.

The Broadest Guarantee

We invented the money back guarantee in 1868 and continue to stand behind it today.

All of the above Points of Superiority make up
THE WATKINS WAY,
and you will agree that it is a good way.



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Extracts and flavorings are Made in the USA, Non-GMO, Gluten Free and Corn Syrup Free.



Food items bearing the Kosher symbol have been developed in accordance with Jewish Dietary Laws. Watkins designated kosher certifying agency has examined these items and has approved that they adhere to stringent kosher standards.



See Watkins Gourmet products recommended by the Cooking Club of America.



The Environmental Protection Agency's Designed for the Environment seal ensures cleaning products displaying the seal have been formulated using the safest ingredients for human and environmental health.



Our commitment to never test on animals has been recognized by LeapingBunny.org

Satisfaction Guaranteed

If a Watkins product used in your home is, for any reason, considered unsatisfactory, please return it to your Independent Watkins Consultant for a full refund of the purchase price.

GOURMET



B



C

Vanilla is the most popular flavor in the world

Original Gourmet Baking Vanilla ® *

A. Watkins original double-strength formula made with the world's finest vanilla beans. This award-winning extract provides the same rich, bake-proof and freeze-proof flavor that you have trusted for years.

31008 (11 fl oz/325 mL) **\$19.99 Value Size!**

30390 (2 fl oz/59 mL) **\$5.99**

Pure Vanilla Extract ®

C. Watkins uses only the finest Madagascar Bourbon vanilla beans, aged to perfection to create our quality pure vanilla.

60400 (1 fl oz/29 mL) **\$7.99**

60387 (2 fl oz/59 mL) **\$10.99**

01012 (11 fl oz/325 mL) **\$39.99**



Clear Vanilla Imitation Extract ® *

B. Our famous formula provides gourmet flavor that does not bake or freeze out—without color. A baking staple ideal for any recipe that needs to be pure white like cakes, frostings, ice cream and more.

31007 (11 fl oz/325 mL) **\$12.99 Value Size!**

30389 (2 fl oz/59 mL) **\$4.19**

* May ship different than shown



Sourced from every corner of the world, Watkins has been bringing the finest ingredients to your kitchen for over 100 years. More than just delicious, our award-winning extracts and flavorings are Made in the USA, Non-GMO, Gluten Free and Corn Syrup Free. They are perfect for desserts, drinks and more!

Few companies can claim a name association with vanilla like Watkins. We have been producing the world's finest vanilla for over 100 years and are recognized as the name in vanilla by hundreds of thousands of loyal customers. We offer a number of different vanillas to fit your needs:

- Original Gourmet Baking Vanilla — Excellent in recipes that require baking or freezing
- Clear Vanilla Imitation Extract — All the vanilla flavor without the color
- Pure Vanilla Extract



A



B



C



D

Baker's-Sized Extracts ®

A. Watkins provides our superior quality extracts in large, value sizes for serious bakers! (11 fl oz/325 mL)

01009 Almond—Limited Quantities

01010 Butter

\$13.99 each

Pure Extracts

01011 Pure Lemon **\$14.99**

01012 Pure Vanilla **\$39.99**



In 1928, Watkins was awarded the Gold Medal-Grand Prize at the 1928 Paris International Exposition for outstanding Vanilla Extract, Pepper and Cinnamon.



Pure Extracts ®

B. Our pure extracts are made from natural oils, so they are free of artificial colors and flavors. For pure flavor, come to Watkins. (2 fl oz/59 mL)

60430 Pure Anise

60379 Pure Coffee

60395 Pure Lemon

60437 Pure Mint

60392 Pure Orange

60394 Pure Peppermint

\$4.19 each

60391 Pure Almond **\$4.99**

60368 Pure Cinnamon

60369 Pure Cocoa

60371 Pure Lime

60372 Pure Rosemary

\$5.49 each



Gourmet Extracts and Flavorings*

C. These quality extracts are concentrated—and all backed by the same expertise that has made Watkins Vanilla the choice of generations. (2 fl oz/59 mL)

60380 Almond ®

60431 Banana ®

60432 Butter ®

60445 Caramel ®

60433 Cherry

60435 Coconut ®

60378 Hazelnut ®

\$4.19 each

60436 Maple ®

60452 Pumpkin Spice ®

60438 Raspberry ®

60439 Root Beer ®

60440 Rum ®

60441 Strawberry ®

30389 Clear Vanilla

Imitation Extract ®

60366 Bubble Gum ®— NEW

60367 Pistachio ®— NEW

\$5.49 each

30390 Original Gourmet Baking Vanilla ® **\$5.99**

* May ship different than shown

Pure Ground Cinnamon ®

D. Our award-winning cinnamon has been a part of family rituals for more than 100 years. Watkins cinnamon contains 3–3.5% essential oil, compared to other brands which contain only 1–2%.

01115 (6 oz/170 g) **\$10.49**

Pistachio Cupcakes

1 cup/250 mL roasted pistachios, finely ground
 1 1/2 cups/375 mL sugar, divided
 3/4 cup/180 mL all-purpose flour
 3/4 cup/180 mL cake flour
 2 tsp/10 mL baking powder
 1/2 tsp/2.5 mL salt
 3/4 cup/180 mL (1 1/2 sticks) unsalted butter, softened
 4 large eggs
 2/3 cup/160 mL milk
 2 tsp/10 mL Watkins Pistachio Extract
 2 tsp/10 mL Watkins Original Gourmet Baking Vanilla

Preheat oven to 350°F/180°C. Mix pistachios and 1/2 cup/125 mL sugar together. Set aside. Sift flours, baking powder and salt together in medium bowl. Beat butter and 1 cup/250 mL sugar until fluffy; add eggs, one at a time. In small bowl, combine extracts and milk. Alternately add flour mixture and milk mixture together on low speed or by hand. Do not over mix. Fold in pistachio mixture. Pour batter into lined cupcake tin 2/3 full. Bake 15–18 minutes. Makes 24 cupcakes. If desired, decorate with frosting and chopped pistachios.





A



B



D

New

Grapeseed Oil for dipping and cooking— Limited Quantities

A. Our Grapeseed Oil is lower in saturated fat and higher in unsaturated fats than nearly all other oils. A high smoke point makes it perfect for grilling or sautéing.

31535 (12.6 fl oz/374 mL) **\$15.99**



C

Pure Ground Black Pepper®

B. We select only the finest sources of premium-grade, top-quality peppercorns with high essential oil content. Experience the Gold Medal-winning taste of the most flavorful pepper on the market.

60396 (2 oz/56 g) (not shown) **\$5.99**
 00581 (4 oz/113 g) (not shown) **\$7.99**
 01140 (6 oz/170 g) **\$12.99**
 01141 (12 oz/340 g) **\$22.49**

Soup and Gravy Bases*

C. Whip up delicious stocks, gravies and sauces with ease. Real beef, chicken and other wholesome ingredients provide homemade flavor without the expense of canned soups and saltiness of bouillon cubes.

31175 Beef (8.29 oz/235 g)
 31176 Chicken (8.29 oz/235 g)
\$11.49 each

* May ship different than shown

Grilled Southwestern Pork Chops

2 tbsp/30 mL chili seasoning (below)
 2 tsp/10 mL Watkins Cumin
 2 tsp/10 mL Watkins Grapeseed Oil
 1/2 tsp/2.5 mL salt
 8 pork loin chops (2-1/2 pounds/1.25 kg)

Chili Seasoning
 1 tsp/5 mL Watkins Paprika
 2 tsp/10 mL Watkins Cumin
 1 tsp/5 mL cayenne pepper
 1 tsp/5 mL Watkins Oregano
 2 tsp/10 mL garlic powder
 Combine all ingredients and store in airtight container.

Combine first four ingredients. Spread mixture evenly over pork chops. Cover and refrigerate at least 30 minutes. Grill or broil pork chops 4 to 5 inches/10-13 cm from heat source, turning frequently, until no longer pink when cut near bone.



Gourmet Herbs & Spices ®—NEW

D. We've been around long enough to know a classic never really goes out of style. Introducing your favorite gourmet spices packaged in a vintage tin. Each timeless tin is filled with the high-quality, all-natural spice you expect from Watkins. These value-sized packages are color-coordinated for easy use. The three-door closure makes for perfect dispensing every time, whether you are measuring for your favorite recipe or just adding a dash of flavor to your dish.

60601 Basil Leaves (1.9 oz/55 g)
 60604 Cumin (ground) (4.7 oz/135 g)
 60605 Curry Powder (5.4 oz/155 g)
 60608 Ginger (ground) (4.0 oz/115 g)
 60610 Onion Powder (5.4 oz/155 g)
\$8.99 each

60611 Oregano Leaves (1.4 oz/40 g)
 60612 Paprika (5.2 oz/150 g)
 60613 Parsley Flakes (1.2 oz/35 g)
 60633 Red Pepper (crushed) (4.2 oz/120 g)
 60616 Thyme Leaves (2.2 oz/65 g)

New



BODY CARE

New



A



B-D



F-H

Gourmet Grinders

A. Satisfy your craving for seasonings with Watkins grinders. These disposable grinders have a unique, eye-catching design, and top-quality ingredients that will please your palate. The grinders are convenient and easy to use—just twist to grind.

30539 Garlic Sea Salt (2.65 oz/75 g)
30537 Lemon Pepper (2.40 oz/68 g)

\$6.99 each



E

Cooking Spray

E. Non-stick butter-flavored cooking spray lets you achieve virtually fat-free cooking. Nearly 1,600 servings per can!

31040 (14 oz/397 g) \$10.99

Gourmet Snack & Dip Seasoning— Limited Quantities

B. Create crowd-pleasing dips, spreads, cheese balls, and more with our versatile Gourmet Snack & Dip Seasoning. Just mix with regular or low-fat sour cream, pureed cottage cheese, plain yogurt or cream cheese to make a variety of tasty snacks.
32055 Cucumber & Dill (3.9 oz/110 g) \$11.99

Guacamole Snack & Dip Seasoning— Limited Quantities

C. Just what your avocados have been waiting for... Watkins Guacamole Snack & Dip Seasoning. Made with lime juice, garlic powder and other natural spices to create a creamy dip your taste buds can't refuse. Easy to prepare, mash 2 avocados and mix in dip as directed on the label. Serve with chips and enjoy.

36700 Guacamole Snack & Dip Seasoning
(3.88 oz/110 g) \$11.99

Salsa Snack & Dip Seasoning— Limited Quantities

D. Make salsa simple with Watkins Salsa Snack & Dip Seasoning. Made with minced onion, garlic powder and a hint of jalapeno pepper it adds just the right amount of heat to excite your palate. Prepare with your own fresh vegetables or use canned diced tomatoes for a quick, easy and delicious salsa.

36701 Salsa Snack & Dip Seasoning (3.88 oz/110 g)
\$11.99

Head to Toe Kit*—NEW

F. Soft skin has never been easier! Our Head-to-Toe kit has everything you need to nourish your skin from the shower and all through your day, including body wash, lotions and lip balm. Offered in our classic scents, the no-mess tubes are sized for your busy life. Take them with you in your purse, gym bag or car. Go ahead and pamper yourself - or give as a gift and pamper someone else!

Contains:

1 Lemon Cream Daily Moisturizing Lotion (1 fl oz/29 mL)
1 Lavender Daily Moisturizing Body Wash (1 fl oz/29 mL)
1 Peppermint Ultra-Moisturizing Lip Balm (0.15 oz/4.25 g)
1 Aloe & Green Tea Shea Butter Hand Cream (1 oz/28 g)
1 Peppermint Rejuvenating Foot & Body Lotion
(1 fl oz/29 mL)

20802 \$12.99.

Lavender Essentials Kit*—NEW

H. Relax with the calming scent of lavender where ever life takes you. Our Lavender Essentials, including lip balm, lotion, hand cream and body wash, are sized for you to enjoy a little aromatherapy anywhere, anytime. The no-mess tubes fit easily into your purse or gym bag, wherever you need a little fragrant getaway. Our kit is pretty enough to give the gift of calm to a friend or treat yourself to a relaxing home spa experience.

Contains:

1 Lavender Shea Butter Hand Cream (1 oz/28 g)
2 Lavender Daily Moisturizing Lotion (1 fl oz/29 mL each)
1 Lavender Vanilla Ultra-Moisturizing Lip Balm
(0.15 oz/4.25 g)
1 Lavender Daily Moisturizing Body Wash (1 fl oz/29 mL)

20801 \$12.99.

Signature Collection Kit*—NEW

G. Our most popular scents together at last! Featuring shea butter hand creams and an ultra-moisturizing lip balm, this collection is perfect for gift-giving but you may want to keep it all for yourself. The no-mess tubes of our signature fragrances are sized to throw in your purse, gym bag, locker or car so you can nourish your lips and hands everywhere, everyday!

Contains:

1 Lemon Cream Shea Butter Hand Cream (1 oz/28 g)
1 Lavender Shea Butter Hand Cream (1 oz/28 g)
1 Coconut Milk & Honey Ultra-Moisturizing Lip Balm
(0.15 oz/4.25 g)
1 Aloe & Green Tea Shea Butter Hand Cream
(1 oz/28 g)
1 Coconut Milk & Honey Shea Butter Hand Cream
(1 oz/28 g)

20800 \$12.99.



Body Butters

I. Nourishing shea and cocoa butters provide long-lasting hydration, while antioxidant rich plant oils and extracts help protect, soothe and smooth skin. (6 oz/170 g)

20563 Coconut Milk & Honey

20564 Lavender

20562 Grapefruit

\$12.99* each

* Coming March 2018

• Plus GST/HST



A

Hand and Body Lotions— Limited Quantities

A. With natural oils and extracts, this rich formula provides deep, long-lasting moisture that leaves skin smooth, soft and nourished. Watkins 98–99% natural formulas protect and pamper even the most sensitive skin. (11 fl oz/325 mL)

- 20487 Lemon Cream
- 20510 Coconut Milk & Honey
- 20486 Lavender
- 20470 Aloe & Green Tea
- 20554 Pomegranate & Acai
- 20442 Grapefruit

\$10.99• each



C-D

Skin Calming Lotion

C. With colloidal oatmeal and shea butter, this fast-absorbing formula calms dry, itchy skin while delivering daily moisture. Fragrance free and dermatologist tested for sensitive skin use.

20581 (18 fl oz/532 mL) **\$12.99•**



B

Body Oil Mists

B. Rich moisturizing sprays are formulated with apricot kernel oil and vitamin E. Perfect for dry skin, the oil is quickly absorbed, leaving skin with a dry, soft feel. (6 fl oz/177 mL)

- 20455 Lemon Cream—**NEW**
- 20447 Coconut Milk & Honey
- 20452 Lavender
- 20456 Aloe & Green Tea—**NEW**
- 20444 Grapefruit

\$9.99• each

Skin Calming Body Cream

D. This velvety cream calms dry, itchy skin with soothing colloidal oatmeal and long-lasting hydration. Fragrance free and dermatologist tested for sensitive skin use.

20591 (8 oz/226 g) **\$12.99•**

• Plus GST/HST



E

F

Hand and Body Castile Liquid Soaps*

E. Made with coconut and olive oils, this concentrated Hand & Body Castile Liquid Soap is naturally pure and gentle, as well as extremely effective and versatile. Use with warm water to gently cleanse hands, body, face or untreated hair. May also be used as a powerful eco-friendly cleaner in the home. For dilution suggestions, visit JRWatkins.com. (11 fl oz/325 mL)

- 23074 Peppermint
- 23073 Lavender
- 23072 Clary Sage

\$8.99• each

* May ship different than shown

Hand and Body Castile Bar Soaps*

F. Our Hand & Body Castile Bar Soap is made with coconut and olive oils for a naturally pure and gentle cleanser for hands, face, body and more. (8 oz/226 g)

- 23082 Peppermint
- 23081 Lavender
- 23080 Clary Sage

\$5.99• each

* May ship different than shown



G

H

Head to Toe Kit—Limited Quantities

H. Pamper yourself head to toe with our favorite J.R. Watkins personal care products.

Contains:

- 1 Aloe & Green Tea Hand & Body Lotion (1 fl oz/29 mL)
- 1 Lavender Hand & Body Lotion (1 fl oz/29 mL)
- 1 Lemon Cream Hand Cream (0.7 oz/20 g)
- 1 Lavender Body Butter (0.7 oz/20 g)
- 1 Rejuvenating Peppermint Foot Lotion (1 fl oz/29 mL)
- 2 Peppermint Lip Balms (0.15 oz/4.25 g each)

20533 **\$19.99•**



A

Daily Moisturizing Lotions

A. Love lotion? We do, too! Our favorite lotion is now available in a larger size with a convenient pump. Natural plant oils, shea and cocoa butters replenish and hydrate leaving skin soft, smooth and healthy-looking. (18 fl oz/532 mL)

20582 Lemon Cream
20583 Coconut Milk & Honey
20585 Lavender—**NEW**
20584 Aloe & Green Tea—**NEW**

20580 Coriander & Cedar
20587 Peppermint Foot & Body Lotion*—**NEW**

\$12.99• each

* Coming February 2018



C

Duet Bottle

C. Going somewhere? Take your favorite Watkins products with you in our TSA-friendly travel bottles! Each container holds up to 3 fl oz/88 mL. The bottles snap together to keep your carry-on organized and their flip-tops make for easy dispensing. We've even included a set of labels so you'll never confuse your body cream with your body wash. Bon voyage!

20590 **\$3.99.**

Daily Moisturizing Body Washes*

B. Gentle plant-based cleaners and skin conditioners cleanse skin without stripping away natural moisture. Leaves all skin types fresh, hydrated and healthy-looking. (18 fl oz/532 mL)

20608 Lemon Cream
20609 Coconut Milk &

Honey

20612 Lavender

20611 Aloe & Green Tea

20610 Grapefruit

20607 Coriander &
Cedar

\$9.99• each

* May ship different than shown



B



D

Hand Creams

D. Natural shea and cocoa butters are whipped together with more than 10 natural oils and extracts to protect, soothe and condition delicate skin. This 98–99% natural moisturizer is ideal for rough areas (such as hands and feet) or for use as an all-over body moisturizer. (3.3 oz/95 g)

40509 Lemon Cream
40511 Coconut Milk & Honey
40508 Lavender
40507 Aloe & Green Tea
40557 Pomegranate & Acai
40518 Grapefruit

\$10.99• each

F



Hand and Cuticle Salves— Limited Quantities

E. Formulated with a premium beeswax base, these salves incorporate natural oils that moisturize, nourish and revitalize hardworking hands. Use these natural products to protect hands from harsh elements. (2.1 oz/59 g)

20521 Lemon
10490 Aloe & Green Tea

\$10.99• each



E

Sugar and Shea Body Scrubs

F. Sugar and shea butter work with natural oils to gently exfoliate and moisturize; this 100% natural formula will leave skin smooth and soft. (8 oz/226 g)

20454 Lemon Cream
20511 Coconut Milk & Honey
20451 Lavender
20443 Grapefruit

\$14.99• each



Face & Body Cleansing Towelettes—**NEW**

A. Let our Aloe & Green Tea Hydrating Towelettes soothe and calm your skin. Olus oils moisturize while fresh aloe and green tea extracts relax and restore. Grapefruit Refreshing Towelettes revitalize and refresh your skin. Grapefruit and caffeine extracts awaken and renew, while Olus oils moisturize. No rinsing required. Toss used towelette in trash. Do Not Flush. (30 pre-moistened towelettes)

40080 Aloe & Green Tea—Hydrating
40081 Grapefruit—Refreshing

\$6.99• each

Ultra-Moisturizing Lip Balms

D. Nourish lips with our 100% natural formula crafted with premium beeswax, sunflower and coconut oils. Available in four, classic flavor favorites. (0.15 oz/4.25 g)

13540 Peppermint
13541 Raspberry
13542 Menthol
13544 Coconut—**NEW**

\$3.99• each



New

Rejuvenating Foot Lotion

B. Formulated with pure peppermint oil, our 99% natural foot lotion will provide a burst of tingling, aromatic peppermint while rejuvenating dry, aching feet.

20478 (11 fl oz/325 mL) **\$10.99•**—Limited Quantities
20587 (18 fl oz/532 mL) (not shown)—New Size!
\$12.99.*

* Coming February 2018

Foot Repair Salve

C. This salve is 99% natural and specifically blended to soothe and restore the skin on overworked or callused heels and toes.

20480 (2.1 oz/59 g) **\$10.99•**



Calming Bath Soak

E. Indulge your skin and relax your senses all at the same time! The sea salts in our 100% natural soak will soften skin, while lavender oil provides the ultimate relaxation.

20485 (14 oz/400 g) **\$12.99•**

• Plus GST/HST

B-C

F-I

J-L

New

Anti-Aging Cream Body Wash—**Limited Quantities**

F. This innovative, ultra-moisturizing cream wash combines gentle plant-based cleansers with substantive emollient ingredients to deliver an ultra-soft skin feel unlike any other body wash. Perfect for daily cleansing and shaving!

20303 (10 fl oz/296 mL) **\$10.99•**

Anti-Aging Body Serum—**Limited Quantities**

G. Oil-based serum provides concentrated skin nourishment to improve the look and feel of your skin—naturally! Best applied to damp skin immediately after cleansing.

20301 (4 fl oz/118 mL) **\$9.99•**

Anti-Aging Body Cream

H. Delivers rich, pure-plant emollients plus age-defying antioxidants for soft, supple skin. Layer on skin after application of Anti-Aging Body Serum to lock in moisture for long-lasting effects.

20300 (8 oz/226 g) **\$13.99•**

Anti-Aging Hand Cream

I. A non-greasy, velvety cream enriched with age-defying antioxidants helps maintain youthful-looking hands. Massage into hands, nails and cuticles to nourish and protect.

20302 (4 oz/113 g) **\$10.99•**

Bath & Body Oils—**Limited Quantities**

M. A luxurious blend of 99% natural oils hydrate and nourish the skin. They are perfect for cuticle care or massages, too! (4 fl oz/118 mL)

20512 Lavender
20555 Pomegranate & Acai

\$9.99• each

Men's Body Cleansing Wipes—**NEW**

J. No time to shower? Our Body Cleansing Wipes are perfect for the gym, office or travel bag. They remove sweat and dirt in one quick swipe, leaving skin clean, fresh and invigorated. No rinsing required. Toss used wipe in trash after use. Do Not Flush. (30 pre-moistened wipes)

40090 Bergamot & Oak **\$6.99•**

Men's Body & Face Bar Soap—**NEW**

K. You don't need a lot of complicated steps to feel confident and bold. Our Body & Face Bar is perfect for showering, shaving or both! Shea Butter and Vitamin E moisturize and clean from head to toe, while the crisp, fresh blend of citrus and woodsy notes invigorate your senses. (8 oz/226 g)

23084 Bergamot & Oak **\$5.99•**

Men's Body Wash—**NEW**

L. Our daily moisturizing Body Wash invigorates and refreshes your skin with a crisp, fresh blend of citrus and woodsy scents. Use from head to toe (and anywhere in between), leaving your skin fresh and healthy-looking. (18 fl oz/532 mL)

20614 Bergamot & Oak

20615 Wintergreen & Spruce*

\$9.99• each

* Coming February 2018



M

HOME CARE



A

Foaming Hand Soaps

A. The moisturizing foam in our premium hand soaps gently cleanses the skin, while our signature fragrances leave hands smelling fresh. (9 fl oz/266 mL)

20626 Lemon
20628 Coconut
20623 Aloe & Green Tea
20622 Grapefruit
20627 Lavender
20632 Ocean Breeze—**NEW**
20629 Vanilla Mint—**NEW**

\$5.99• each



B



All Purpose Wipes*

D. Effortlessly wipe away dirt and grime with these durable, disposable, all-purpose wipes. Because they are biodegradable, you can toss them without harming the environment. (35 wipes)

26702 Lemon
26701 Aloe & Green Tea

\$8.79• each

* May ship different than shown



C

•Plus GST/HST

Liquid Hand Soap Refill—Limited Quantities

C. Our same top-selling Lavender hand soap is available in a value-sized, eco-friendly refill that uses 25% less plastic packaging than regular-sized bottles and delivers a no mess experience.

23012 (24 fl oz/710 mL) \$6.99•



E

New

New

Liquid Hand Soaps

E. Formulated with premium natural ingredients, these hardworking soaps will leave hands exceptionally clean and smooth. (11 fl oz/325 mL)

23051 Lemon
23058 Coconut
23050 Aloe & Green Tea
23055 Grapefruit
23052 Lavender
23054 Melon—Limited Quantities
23042 Ocean Breeze—**NEW**
23040 Vanilla Mint—**NEW**

\$5.79• each

F

New

New



Liquid Hand Soap Refills—**NEW**

F. Lather, rinse and repeat as often as you like! Our Liquid Hand Soap Refill Pouches refill your 11 fl oz/325 mL trial mark bottle 3 times. This value sized, environmentally friendly pouch is filled with the same naturally gentle formula you know and trust. Available in our signature fragrances, your skin will always be fresh and clean. (34 fl oz/1 L)

63011 Lemon
63010 Aloe & Green Tea
63012 Lavender

\$6.99• each

New



G

Foaming Hand Soap Refills—**NEW**

G. Our Foaming Hand Soap Refill Pouches refill your regular-sized Foaming Hand Soap bottle 3 times. This value sized, environmentally friendly pouch is filled with the same naturally gentle formula you know and trust, leaving hands soft and clean with a fresh scent. (28 fl oz/828 mL)

60626 Lemon
60623 Aloe & Green Tea
\$6.99• each



A. All Purpose Cleaners

A. All-Purpose Cleaners quickly remove grease and grime from most surfaces in your home (including appliances, sinks, countertops, floors, walls, fixtures and more)—without harsh toxins. (24 fl oz/710 mL)

26782 Lemon

26791 Coconut

26781 Aloe & Green Tea

26787 Grapefruit

26783 Lavender

26792 Ocean Breeze—**NEW**

\$5.99• each



Room Fresheners—Limited Quantities

B. Eliminate odors and create a delightful atmosphere in any room of your home with just a light spray.

Each bottle contains more than 600 sprays. (4 fl oz/120 mL)

36722 Lemon

36721 Aloe & Green Tea

\$5.49• each



Laundry Detergent*

C. Our most earth-friendly, high-performance formula ever is biodegradable and free of phosphates, dyes and fragrances. Ideal for high-efficiency machines, the ultra concentrated, low-sudsing formula delivers on clean, while keeping the cost per wash lower than many alternative brands. (5 lbs/2.2 kg)

06738 **\$17.99•**

*Newer front-loading washers require only 1/8 cup of this detergent, for a yield of 80 loads per box. Standard washing machines will use 1/4 cup per wash (40 loads per box).



Liquid Dish Soaps

D. Earth-friendly formulas are tough on grease but easy on your hands, your home and the environment. J.R. Watkins Liquid Dish Soaps are non-toxic and free from ammonia, bleach, dye and phosphate. (24 fl oz/710 mL)

36772 Lemon

36771 Aloe & Green Tea*

36778 Grapefruit*

36773 Lavender

36774 Orange Citrus*

\$5.99• each

* Limited Quantities



Scented Soy Candles—**NEW**

E. Light one of our natural, soy candles and let your mind wander. Available in our signature fragrances, these long-burning candles are perfect for everyday use and can transform any space into a warm and inviting atmosphere of calm. (5.5 oz/155 g)

10569 Lemon Cream

10565 Lavender

10562 Aloe & Green Tea

\$7.99• each



Orange Citrus Tub & Tile Cleaner

F. Drive away hard water stains and soap scum with this environmentally-friendly cleaner that is safe for your septic system. This cleaner will leave your bathroom tub, tile and fixtures spot-free.

26788 (24 fl oz/710 mL) **\$5.49•**

REMEDIES



Great Outdoors™ Insect Repellents by Watkins

For more than 50 years, our repellents have protected our outdoor-loving customers from insects and their painful bites. Today, we remain dedicated to providing a long-lasting defense against mosquitoes, ticks, blackflies and other pests, so you and your family can enjoy the Great Outdoors!

Maximum Defense

High-levels of the active ingredient, DEET, provide long-lasting protection from a wide range of pesky insects. Up to 6 hours of protection. For adults and children over the age of 12.

30% DEET Lotion

A. The non-greasy, skin-friendly lotion with a mild scent provides maximum protection.

33077 (240 mL) **\$14.99.**

33079 (80 mL) **\$8.99.**

33081 (45 mL) **\$5.99.**

30% DEET Pump Spray

B. Maximum protection in an easy-to-use, no-mess pump spray.

33085 (150 mL) **\$10.99.**

25% DEET Aerosol Spray

C. Long-lasting protection in a convenient aerosol spray.

33075 (175 g) **\$14.99.**



G



*Find relief with
J.R. Watkins remedies*



H-J

Menthol Camphor Relief Mist

H. Diffuse a penetrating blend of menthol, eucalyptus and camphor into the air, and let the vapors of this 98% natural mix help you breathe—especially during cold season. Each bottle contains over 600 sprays.

32340 (4 fl oz/120 mL) **\$10.99.**

Menthol Camphor Bath Soak

I. Soothe away aches and pains with this relaxing blend of lavender, eucalyptus, menthol and camphor that is 99% natural. Just a bit of this unique blend offers the ultimate in relaxation.

12305 (14 oz/400 g) **\$11.99.**

Menthol Lavender Drops— Limited Quantities

J. Just a few drops of this all-natural (99%) blend made of menthol and lavender will clear your head and let you breathe easier.

02351 (2 fl oz/60 mL) **\$17.99.**

Medicated Ointment*

K. This cooling product helps relieve the congested feeling of a chest cold and suppresses the accompanying cough. The rub also provides temporary relief of arthritic and rheumatic pain, backache, sprains, strains, lumbago and bruises.

36614 (4.13 oz/117 g) **\$10.99.**

Petro-Carbo First Aid Salve*

L. A staple for every medicine cabinet and first aid kit, this versatile product made from carbolic acid and botanicals relieves pain and itching associated with minor cuts, scrapes, burns, skin irritations and insect bites.

36618 (4.37 oz/124 g) **\$15.99.**

* May ship different than shown



• Plus GST/HST

TRADITIONAL FAVORITES



Pain Relieving Liniment*

A. J.R. Watkins first product is a one-of-a-kind pain reliever made from camphor and capsicum. This natural formula absorbs quickly to ease the discomfort caused by minor muscle aches and stiffness.

32317 (11 fl oz/325 mL) **\$14.99.**

* May ship different than shown

Pain Relieving Liniment Spray

B. The natural pain-relieving properties of camphor are blended with the penetrating power of menthol to create a convenient, fast-acting spray that is 99% natural. Sore muscles and arthritis pain have met their match!

32350 (4 fl oz/118 mL) **\$10.99.**



White Cream Liniment

E. This creamy lotion uses evergreen-based counterirritants to provide temporary relief from arthritic pain and muscle soreness caused by exertion.

32316 (11 fl oz/325 mL) **\$16.99.**

In 1868, J.R. Watkins loaded up his horse-drawn wagon and began a journey across the Midwest to sell his homemade liniment. We are proud to offer the Pain Relief Liniment first sold over a century ago. After all these years, it is still crafted in the bluff tops of Minnesota. In every bottle you will find the one-of-a-kind, penetrating camphor and capsicum formula generations have depended on for relief from minor aches and pains.

• Plus GST/HST



When something works, you stick with it! These long-time favorites are still made with the original formulas our consultants and their customers have trusted year after year.

Ultra-Rich Hand Cream

F. The driest, roughest skin calls for the most intensive lanolin-based moisturizer available. When hands (or heels, elbows or knees) are chapped and need some extra attention, Watkins has the remedy. Our ultra-rich cream provides instant relief and moisture, leaving a protective barrier against the harshest conditions.

10484 (9.7 oz/275 g) **\$9.99.**

Degreaser

G. Got grease? Watkins Degreaser is the powerful, versatile and biodegradable solution. Put it to work in hot or cold water. In the laundry room, it removes stubborn grease and oil stains from clothing. Use it around the house to clean greasy stovetops, grills, bicycles, appliances, garage floors, and more. The Watkins Degreaser concentrate makes up to 64 gallons of cleaning solution.

06785 (32 fl oz/950 mL) **\$13.99.**

Toilet Bowl Cleanser

H. Watkins Toilet Bowl Cleanser is our most powerful bowl cleaner available. When nothing else on the market will tackle those high rust and hard water stains, this professional strength cleaner is sure to make your bathroom bowl sparkle. It cleans and deodorizes, and is safe for your septic tank. It's extremely powerful for use on vitreous china only.

36795 (32 fl oz/950 mL) **\$14.99.**

Yes, You Can Earn Income as a Watkins Consultant

At long last, here's something you can do from home in as little as a few hours a week that is respected, sensible, risk-free, and yes... Fun! You will feel good about it since you'll be helping other people enjoy happier, healthier, more wholesome lives while also helping yourself. Earn income while laughing with old friends, making new friends, and having a ball. Get support and encouragement from successful people who build you up. Do as much or as little as you want at any point. It's the "perfect fit" that just "feels right" to so many people.

Ask the Consultant who gave you this catalog for more information and to learn how easy it is for you to get started!



Consider Starting Your Own Watkins Home Business

"We live on a farm 90 miles from the closest town with a population of only 4000. Back when interest rates hit 18% and corn and beef prices hit rock bottom, I visited all the neighboring towns and helped many people start their own home-based Watkins businesses. The income from expanding our team helped save the farm. We enjoy everything Watkins has to offer—fantastic products, great training and lifelong friendships throughout the United States and Canada."

- Laurine & Ken Huston
Independent Watkins Executives

"This business is great! Using the awesome Watkins products in our own home and sharing the Watkins Home Business opportunity with others is so gratifying. We have the flexibility to work when we want from wherever we want! It is personally rewarding helping others get started in their own Watkins businesses and watching them succeed. Add the fabulous income and great free trips around the world and the potential of a Watkins business can't be beat!"

- Steve & Ginny Bretzke
Independent Watkins Executives

"Watkins allowed me to escape the stressful world of my government job and become self-employed with the flexibility of working from home. By sharing the business opportunity with my party plan hosts, I quickly built a substantial business income that enabled me to buy my own home. As a single mother of two I would not have been able to accomplish this with my previous job. Being able to offer the freedom of self-employment to others is the most rewarding part of my Watkins business."

- Bonnie Campbell
Independent Watkins Executive



Our Commitment to Natural, Safe and Responsible products.

J.R. Watkins offers products that deliver a superior experience, using environmentally-friendly and responsible ingredients and packaging.

Responsible and Renewable Ingredients. Made from 95% or more natural ingredients, our natural personal care and home care formulas are nontoxic, free from Ammonia, Chlorine Bleach, Parabens, Glycols, Phthalates, Phosphates, Formaldehyde Donors, and Dyes.

Environmentally-responsible packaging.

We avoid excess packaging, and utilize recyclable, eco-friendly materials, including 25% PCR (post-consumer recycled plastic) when possible.

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