



1868

2018

Celebrating 150 Years ... Naturally.

HOME BUSINESS
OPPORTUNITY

TIMELESS PRODUCTS

from 1868 to 2018



Crafted in the USA Since 1868 ... Naturally.™

U.S.



Crafted in the USA since 1868 ... Naturally.™

Dear Friends,

For 150 years, we have been producing only the finest natural products. All of us at the J.R. Watkins Company want to extend our heartfelt thanks for putting your trust in us. Just as our founder J.R. Watkins did when he started this great company in 1868, we strive to give you nothing but the best. Although there have been many changes throughout our long history, what remains a constant are the guiding principles listed below. More than a century ago, our founder called these the "Watkins Way".

We are proud to carry on J.R. Watkins' vision and continue to believe that his way, the Watkins Way, is what makes the J.R. Watkins Company and our products so special.

Thank you again for being a part of this 150 year old tradition.

Yours truly,

Mark Jacobs, CEO

The WATKINS WAY

Based on our Founders Principles established over 100 years ago and our goal to be America's most trusted natural products company.

The Highest Quality

We source only the best ingredients worldwide to meet our premium quality standards.

The Best Value

We offer exceptional value for a premium, quality product.

The Neatest Package

We strive to provide a package that is authentic, stylish and convenient for our customers.

The Best Delivery

We aim to exceed our customers' expectations.

The Squarest Terms

We promise to get it right or make it right.

The Fairest Treatment

We treat our customers, our employees and our partners with respect.

The Greatest Uniformity

We provide products that consistently meet our high standards.

The Strictest Integrity

We stick consistently with our values.

The Broadest Guarantee

We invented the money back guarantee in 1868 and continue to stand behind it today.

All of the above Points of Superiority make up THE WATKINS WAY, and you will agree that it is a good way.



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Extracts and flavorings are Made in the USA, Non-GMO, Gluten Free and Corn Syrup Free.



Food items bearing the Kosher symbol have been developed in accordance with Jewish Dietary Laws. Watkins designated kosher certifying agency has examined these items and has approved that they adhere to stringent kosher standards.



See Watkins Gourmet products recommended by the Cooking Club of America.



The Environmental Protection Agency's *Designed for the Environment* seal ensures cleaning products displaying the seal have been formulated using the safest ingredients for human and environmental health.



Our commitment to never test on animals has been recognized by LeapingBunny.org

Satisfaction Guaranteed

If a Watkins product used in your home is, for any reason, considered unsatisfactory, please return it to your Independent Watkins Consultant for a full refund of the purchase price.

GOURMET



Original Gourmet Baking Vanilla ® *

A. Watkins original double-strength formula made with the world's finest vanilla beans. This award-winning extract provides the same rich, bake-proof and freeze-proof flavor that you have trusted for years.

01008 (11 fl oz/325 mL) **\$15.99 Value Size!**
21222 (8 fl oz/236 mL) **\$11.99**
60390 (2 fl oz/59 mL) **\$4.99**
60401 (1 fl oz/29 mL) **\$3.49—NEW SIZE**

Clear Vanilla Flavor ® *

B. Our famous formula provides gourmet flavor that does not bake or freeze out—without color. A baking staple ideal for any recipe that needs to be pure white like cakes, frostings, ice cream and more.

01007 (11 fl oz/325 mL) **\$10.99 Value Size!**
60389 (2 fl oz/59 mL) **\$3.49**

* May ship different than shown

Pure Vanilla Extract ®

C. Watkins uses only the finest Madagascar Bourbon vanilla beans, aged to perfection to create our quality pure vanilla.

60400 (1 fl oz/29 mL) **\$6.99**
60387 (2 fl oz/59 mL) **\$8.99**
01012 (11 fl oz/325 mL) **\$29.99**



Sourced from every corner of the world, Watkins has been bringing the finest ingredients to your kitchen for over 100 years. More than just delicious, our award-winning extracts and flavorings are Made in the USA, Non-GMO, Gluten Free and Corn Syrup Free. They are perfect for desserts, drinks and more!

Gourmet Extracts and Flavorings*

D. These quality extracts are concentrated—and all backed by the same expertise that has made Watkins Vanilla the choice of generations. (2 fl oz/59 mL)

60380 Almond ®	60452 Pumpkin Spice ®
60431 Banana ®	60438 Raspberry ®
60432 Butter ®	60439 Root Beer ®
60445 Caramel ®	60440 Rum ®
60433 Cherry	60441 Strawberry ®
60435 Coconut ®	60389 Clear Vanilla Flavor ®
60378 Hazelnut ®	
60436 Maple ®	

\$3.49 each

60366 Bubble Gum ®—**NEW**
60367 Pistachio ®—**NEW**

\$4.49 each

60390 Original Gourmet Baking Vanilla ® **\$4.99**

* May ship different than shown





Baker's-Sized Extracts ®

A. Watkins provides our superior quality extracts in large, value sizes for serious bakers! (11 fl oz/325 mL)

01009 Almond—Limited Quantities
01010 Butter

\$11.99 each

Pure Extracts

01011 Pure Lemon **\$12.99**
01012 Pure Vanilla **\$29.99**

Pure Extracts ®

B. Our pure extracts are made from natural oils, so they are free of artificial colors and flavors. For pure flavor, come to Watkins. (2 fl oz/59 mL)

60430 Pure Anise
60379 Pure Coffee
60395 Pure Lemon
60437 Pure Mint
60392 Pure Orange
60394 Pure Peppermint

\$3.49 each

60391 Pure Almond
60368 Pure Cinnamon
60369 Pure Cocoa
60371 Pure Lime
60372 Pure Rosemary

\$4.49 each

Pure Ground Cinnamon ®

C. Our award-winning cinnamon has been a part of family rituals for more than 100 years. Watkins cinnamon contains 3–3.5% essential oil, compared to other brands which contain only 1–2%.

01115 (6 oz/170 g) **\$8.49**

Pure Ground Black Pepper ®

D. We select only the finest sources of premium-grade, top-quality peppercorns with high essential oil content. Experience the Gold Medal-winning taste of the most flavorful pepper on the market.

60396 (2 oz/56 g) (not shown) **\$3.99**
00581 (4 oz/113 g) (not shown) **\$6.29**
01140 (6 oz/170 g) **\$9.99**
01141 (12 oz/340 g) **\$16.49**



Assorted Food Coloring

E. Unlike other food colors that use FD&C dyes, our food coloring is free from artificial colors and made by nature. Derived from pure vegetable juices and spices. Gluten-free.

60350 **\$8.99**



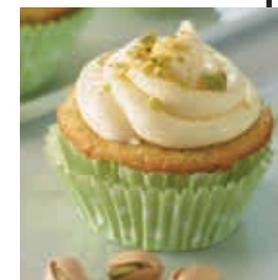
In 1928, Watkins was awarded the Gold Medal-Grand Prize at the 1928 Paris International Exposition for outstanding Vanilla Extract, Pepper and Cinnamon.



Pistachio Cupcakes

1 cup/250 mL roasted pistachios, finely ground
1 1/2 cups/375 mL sugar, divided
3/4 cup/180 mL all-purpose flour
3/4 cup/180 mL cake flour
2 tsp/10 mL baking powder
1/2 tsp/2.5 mL salt
3/4 cup/180 mL (1 1/2 sticks) unsalted butter, softened
4 large eggs
2/3 cup/160 mL milk
2 tsp/10 mL **Watkins Pistachio Extract**
2 tsp/10 mL **Watkins Original Gourmet Baking Vanilla**

Preheat oven to 350°F/180°C. Mix pistachios and 1/2 cup/125 mL sugar together. Set aside. Sift flours, baking powder and salt together in medium bowl. Beat butter and 1 cup/250 mL sugar until fluffy; add eggs, one at a time. In small bowl, combine extracts and milk. Alternately add flour mixture and milk mixture together on low speed or by hand. Do not over mix. Fold in pistachio mixture. Pour batter into lined cupcake tin 2/3 full. Bake 15-18 minutes. Makes 24 cupcakes. If desired, decorate with frosting and chopped pistachios.



New



A

Gourmet Herbs & Spices [®]—NEW

A. We've been around long enough to know a classic never really goes out of style. Introducing your favorite Watkins gourmet spices packaged in a vintage tin. Each timeless tin is still filled with the same high-quality, all-natural spice you expect from Watkins. These value-sized packages are color-coordinated for easy use. The three-door closure makes for perfect dispensing every time, whether you are measuring for your favorite recipe or just adding a dash of flavor to your dish.

- 60601 Basil Leaves (1.9 oz/55 g)
- 60602 Chili Powder (5.4 oz/155 g)
- 60604 Cumin (ground) (4.7 oz/135 g)
- 60605 Curry Powder (5.4 oz/155 g)
- 60607 Garlic Powder (7.9 oz/225 g)
- 60608 Ginger (ground) (4.0 oz/115 g)
- 60610 Onion Powder (5.4 oz/155 g)
- 60611 Oregano Leaves (1.4 oz/40 g)
- 60612 Paprika (5.2 oz/150 g)
- 60613 Parsley Flakes (1.2 oz/35 g)
- 60633 Red Pepper (crushed) (4.2 oz/120 g)
- 60629 Sesame Seeds (6.8 oz/195 g)
- 60616 Thyme Leaves (2.2 oz/65 g)

\$6.99 each

New



6



B

Gourmet Grinders

B. Satisfy your craving for seasonings with Watkins grinders. These disposable grinders have a unique, eye-catching design, and top-quality ingredients that will please your palate. The grinders are convenient and easy to use—just twist to grind.

- 00534 Chicken Seasoning (1.9 oz/54 g)
- 00531 Coarse Sea Salt (3.1 oz/90 g)
- 00532 Four Peppercorn Blend (1.6 oz/48 g)
- 00533 Garlic Peppercorn Blend (2.2 oz/65 g)
- 00539 Garlic Sea Salt (2.65 oz/75 g)
- 00537 Lemon Pepper (2.4 oz/68 g)
- 00541 Steak & Chops Seasoning (1.9 oz/54 g)
- 00530 Whole Black Peppercorns (1.7 oz/50 g)

\$5.99 each

C



Cooking Spray

C. Non-stick butter-flavored cooking spray lets you achieve virtually fat-free cooking. Nearly 1,600 servings per can!
01040 (14 oz/397 g) \$8.99

Grilled Southwestern Pork Chops

- 2 tbsp/30 mL chili seasoning (below)
- 2 tsp/10 mL **Watkins Cumin**
- 2 tsp/10 mL **Watkins Grapeseed Oil**
- 1/2 tsp/2.5 mL salt
- 8 pork loin chops (2-1/2 pounds/1.25 kg)

- Chili Seasoning
- 1 tsp/5 mL **Watkins Paprika**
- 2 tsp/10 mL **Watkins Cumin**
- 1 tsp/5 mL cayenne pepper
- 1 tsp/5 mL **Watkins Oregano**
- 2 tsp/10 mL **Watkins Garlic Powder**
- Combine all ingredients and store in airtight container.

Combine first four ingredients. Spread mixture evenly over pork chops. Cover and refrigerate at least 30 minutes. Grill or broil pork chops 4 to 5 inches from heat source, turning frequently, until no longer pink when cut near bone.



7



A

Soup and Gravy Bases*

A. Whip up delicious stocks, gravies and sauces with ease. Real beef, chicken and other wholesome ingredients provide homemade flavor without the expense of canned soups and saltiness of bouillon cubes.

21175 Beef (8.29 oz/235 g)
21176 Chicken (8.29 oz/235 g)
21178 Onion (8.64 oz/245 g)

\$9.99 each

* May ship different than shown



B

Grapeseed Oils for dipping and cooking— Limited Quantities

B. Our Grapeseed Oil is lower in saturated fat and higher in unsaturated fats than nearly all other oils. A high smoke point makes it perfect for grilling or sautéing. (12.6 fl oz/374 mL)

01535 Original
01527 Garlic & Parsley

\$12.99 each



D

Gourmet Snack & Dip Seasonings

D. Create crowd-pleasing dips, spreads, cheese balls, and more with our versatile Gourmet Snack & Dip Seasonings.

02069 Blazin' Cajun (3.5 oz/100 g)
02055 Cucumber & Dill (3.9 oz/110 g)
02057 Garlic & Dill (3.7 oz/105 g)
06700 Guacamole (3.88 oz/110 g)
06701 Salsa (3.88 oz/110 g)
02062 Salsa & Sour Cream (3.7 oz/105 g)

\$9.99 each



E

Gourmet Seasoning Mixes

E. Gourmet meals are made simple with Watkins Gourmet Seasoning Mix pouches. These convenient no-measure, one-time use pouches ensure you have the perfect recipe every time. Made with natural spices, no artificial flavors, and no added MSG, these mixes will satisfy your family's cravings for flavor and quality.

Purchase in a quantity of 12 eaches*, same flavor, to receive a display box for convenient organization (shown below).

06691 Brown Gravy (0.85 oz/24 g)
06690 Taco Seasoning (1.25 oz/35 g)

\$0.99 each

06695 Fajita Seasoning (1.02 oz/29 g)

\$1.19

06694 Chicken Gravy (0.87 oz/24 g)
06692 Chili Seasoning (1.25 oz/35 g)
06693 Turkey Gravy (0.85 oz/24 g)

\$1.39 each

06698 Country Gravy (2.61 oz/74 g)

\$1.49

* Country Gravy Tray in quantities of 6 each

C. Gourmet Herbs & Spices— Limited Quantities

00605 Curry Powder (1.76 oz/50 g)
00649 Garam Masala (1.73 oz/49 g)
\$3.98 each

00663 Chipotle Lime (2.50 oz/71 g)
00614 Rosemary (crushed) (1.06 oz/30 g)
00665 Sriracha (2.20 oz/62 g)
\$4.98 each

00656 Pumpkin Spice (1.83 oz/52 g) **\$5.29**



C



"Cucumber & Dill Dip – The only chip dip my children like! My children will not eat the grocery store dip. They want the Watkins dip! This is also wonderful mixed with sour cream for baked potatoes, added to mashed potatoes, and added to yogurt for baked salmon – YUM!!"

- J.R. Watkins Customer, Leanne

"The Taco Seasoning is one of the best we've ever tried and my customers are enjoying it as well! Rave reviews from family and customers telling me this is a winner. Flavor is perfect for tacos, enchiladas, and taco salad. We've tried the dip mix recipe on the packet and it is fantastic as well. My kids love this, not too spicy, and they eat all of their food. I highly recommend this as a consumer and also as a new Consultant for J.R. Watkins products."

- J.R. Watkins Independent Consultant, Diane

BODY CARE



A

Hand Creams

A. Natural shea and cocoa butters are whipped together with more than 10 natural oils and extracts to protect, soothe and condition delicate skin. This 98–99% natural moisturizer is ideal for rough areas (such as hands and feet) or for use as an all-over body moisturizer. (3.3 oz/95 g)

- 40509 Lemon Cream
- 40511 Coconut Milk & Honey
- 40508 Lavender
- 40507 Aloe & Green Tea
- 40557 Pomegranate & Acai
- 40518 Grapefruit

\$9.99 each

Hand and Cuticle Salves— Limited Quantities

B. Formulated with a premium beeswax base, these salves incorporate natural oils that moisturize, nourish and revitalize hardworking hands. Use these natural products to protect hands from harsh elements. (2.1 oz/59 g)

- 20521 Lemon
- 20481 Lavender
- 10490 Aloe & Green Tea

\$8.99 each



B



C

Sugar and Shea Body Scrubs

C. Sugar and shea butter work with natural oils to gently exfoliate and moisturize; this 100% natural formula will leave skin smooth and soft. (8 oz/226 g)

- 20454 Lemon Cream
- 20511 Coconut Milk & Honey
- 20451 Lavender
- 20443 Grapefruit

\$12.99 each



D-F



New

Head to Toe Kit*—NEW

D. Soft skin has never been easier! Our Head-to-Toe kit has everything you need to nourish your skin from the shower and all through your day, including body wash, lotions and lip balm. Offered in our classic scents, the no-mess tubes are sized for your busy life. Take them with you in your purse, gym bag or car. Go ahead and pamper yourself - or give as a gift and pamper someone else!

Contains:

- 1 Lemon Cream Daily Moisturizing Lotion (1 fl oz/29 mL)
- 1 Lavender Daily Moisturizing Body Wash (1 fl oz/29 mL)
- 1 Peppermint Ultra-Moisturizing Lip Balm (0.15 oz/4.25 g)
- 1 Aloe & Green Tea Shea Butter Hand Cream (1 oz/28 g)
- 1 Peppermint Rejuvenating Foot & Body Lotion (1 fl oz/29 mL)

20802 **\$9.99**

Lavender Essentials Kit*—NEW

F. Relax with the calming scent of lavender where ever life takes you. Our Lavender Essentials, including lip balm, lotion, hand cream and body wash, are sized for you to enjoy a little aromatherapy anywhere, anytime. The no-mess tubes fit easily into your purse or gym bag, wherever you need a little fragrant getaway. Our kit is pretty enough to give the gift of calm to a friend or treat yourself to a relaxing home spa experience.

Contains:

- 1 Lavender Shea Butter Hand Cream (1 oz/28 g)
- 2 Lavender Daily Moisturizing Lotion (1 fl oz/29 mL each)
- 1 Lavender Vanilla Ultra-Moisturizing Lip Balm (0.15 oz/4.25 g)
- 1 Lavender Daily Moisturizing Body Wash (1 fl oz/29 mL)

20801 **\$9.99**

* Coming March 2018

Signature Collection Kit*—NEW

E. Our most popular scents together at last! Featuring shea butter hand creams and an ultra-moisturizing lip balm, this collection is perfect for gift-giving but you may want to keep it all for yourself. The no-mess tubes of our signature fragrances are sized to throw in your purse, gym bag, locker or car so you can nourish your lips and hands everywhere, everyday!

Contains:

- 1 Lemon Cream Shea Butter Hand Cream (1 oz/28 g)
- 1 Lavender Shea Butter Hand Cream (1 oz/28 g)
- 1 Coconut Milk & Honey Ultra-Moisturizing Lip Balm (0.15 oz/4.25 g)
- 1 Aloe & Green Tea Shea Butter Hand Cream (1 oz/28 g)
- 1 Coconut Milk & Honey Shea Butter Hand Cream (1 oz/28 g)

20800 **\$9.99**



G

Body Butters

G. Nourishing shea and cocoa butters provide long-lasting hydration, while antioxidant rich plant oils and extracts help protect, soothe and smooth skin. (6 oz/170 g)

- 20563 Coconut Milk & Honey
- 20564 Lavender
- 20562 Grapefruit

\$11.99 each



A

New

New

New



D

E

Daily Moisturizing Lotions

A. Love lotion? We do, too! Our favorite lotion is now available in a larger size with a convenient pump. Natural plant oils, shea and cocoa butters replenish and hydrate leaving skin soft, smooth and healthy-looking. (18 fl oz/532 mL)

- 20582 Lemon Cream
- 20583 Coconut Milk & Honey
- 20585 Lavender—**NEW**
- 20584 Aloe & Green Tea—**NEW**
- 20580 Coriander & Cedar
- 20587 Peppermint Foot & Body Lotion*—**NEW**

\$10.99 each

* Coming February 2018



C

Duet Bottle

C. Going somewhere? Take your favorite Watkins products with you in our TSA-friendly travel bottles! Each container holds up to 3 fl. oz. The bottles snap together to keep your carry-on organized and their flip-tops make for easy dispensing. We've even included a set of labels so you'll never confuse your body cream with your body wash. Bon voyage!

20590 **\$2.99**

Daily Moisturizing Body Washes*

B. Gentle plant-based cleaners and skin conditioners cleanse skin without stripping away natural moisture. Leaves all skin types fresh, hydrated and healthy-looking. (18 fl oz/532 mL)

- 20608 Lemon Cream
- 20609 Coconut Milk & Honey
- 20612 Lavender
- 20611 Aloe & Green Tea
- 20610 Grapefruit
- 20607 Coriander & Cedar

\$7.99 each

* May ship different than shown



B

Hand and Body Castile Liquid Soaps*

D. Made with coconut and olive oils, this concentrated Hand & Body Castile Liquid Soap is naturally pure and gentle, as well as extremely effective and versatile. Use with warm water to gently cleanse hands, body, face or untreated hair. May also be used as a powerful eco-friendly cleaner in the home. For dilution suggestions, visit JRWatkins.com. (11 fl oz/325 mL)

- 23074 Peppermint
- 23073 Lavender
- 23072 Clary Sage

\$7.99 each

* May ship different than shown

Hand and Body Castile Bar Soaps*

E. Our Hand & Body Castile Bar Soap is made with coconut and olive oils for a naturally pure and gentle cleanser for hands, face, body and more. (8 oz/226 g)

- 23082 Peppermint
- 23081 Lavender
- 23080 Clary Sage

\$4.99 each

* May ship different than shown

Ultimate Travel Kit—Limited Quantities

F. Wherever your travels take you, keep skin clean, soft and healthy-looking with this convenient Lemon Cream collection.

Contains:

- Lip Balm (0.15 oz/4.25 g)
- Hand Soap (1 fl oz/29 mL)
- Hand Cream (0.7 oz/20 g)
- Body Wash (1 fl oz/29 mL)
- Hand & Body Lotion (1 fl oz/29 mL)

20575 **\$10.99**



F

G

Head to Toe Kit—Limited Quantities

G. Pamper yourself head to toe with our favorite J.R. Watkins personal care products.

Contains:

- 1 Aloe & Green Tea Hand & Body Lotion (1 fl oz/29 mL)
- 1 Lavender Hand & Body Lotion (1 fl oz/29 mL)
- 1 Lemon Cream Hand Cream (0.7 oz/20 g)
- 1 Lavender Body Butter (0.7 oz/20 g)
- 1 Rejuvenating Peppermint Foot Lotion (1 fl oz/29 mL)
- 2 Peppermint Lip Balms (0.15 oz/4.25 g each)

20533 **\$14.99**



A-C



D-F



G

Men's Body Cleansing Wipes—NEW

A. No time to shower? Our Body Cleansing Wipes are perfect for the gym, office or travel bag. They remove sweat and dirt in one quick swipe, leaving skin clean, fresh and invigorated. No rinsing required. Toss used wipe in trash after use. Do Not Flush. (30 pre-moistened wipes)

40090 Bergamot & Oak **\$5.99**

Men's Body & Face Bar Soap—NEW

B. You don't need a lot of complicated steps to feel confident and bold. Our Body & Face Bar is perfect for showering, shaving or both! Shea Butter and Vitamin E moisturize and clean from head to toe, while the crisp, fresh blend of citrus and woody notes invigorate your senses. (8 oz/226 g)

23084 Bergamot & Oak **\$4.99**

Men's Body Wash—NEW

C. Our daily moisturizing Body Wash invigorates and refreshes your skin with a crisp, fresh blend of citrus and woody scents. Use from head to toe (and anywhere in between), leaving your skin fresh and healthy-looking. (18 fl oz/532 mL)

20614 Bergamot & Oak
20615 Wintergreen & Spruce*

\$7.99 each

* Coming February 2018

Anti-Aging Cream Body Wash—Limited Quantities

D. This innovative, ultra-moisturizing cream wash combines gentle plant-based cleansers with substantive emollient ingredients to deliver an ultra-soft skin feel unlike any other body wash. Perfect for daily cleansing and shaving!

20303 (10 fl oz/296 mL) **\$9.99**

Anti-Aging Hand Cream

E. A non-greasy, velvety cream enriched with age-defying antioxidants helps maintain youthful-looking hands. Massage into hands, nails and cuticles to nourish and protect.

20302 (4 oz/113 g) **\$9.99**

Anti-Aging Body Cream

F. Delivers rich, pure-plant emollients plus age-defying antioxidants for soft, supple skin. Layer on skin after application of Anti-Aging Body Serum to lock in moisture for long-lasting effects.

20300 (8 oz/226 g) **\$12.99**

Hand and Body Lotions—Limited Quantities

G. With natural oils and extracts, this rich formula provides deep, long-lasting moisture that leaves skin smooth, soft and nourished. Watkins 98–99% natural formulas protect and pamper even the most sensitive skin. (11 fl oz/325 mL)

- 20487 Lemon Cream
- 20510 Coconut Milk & Honey
- 20486 Lavender
- 20470 Aloe & Green Tea
- 20554 Pomegranate & Acai
- 20442 Grapefruit

\$8.99 each



H

Body Oil Mists

H. Rich moisturizing sprays are formulated with apricot kernel oil and vitamin E. Perfect for dry skin, the oil is quickly absorbed, leaving skin with a dry, soft feel. (6 fl oz/177 mL)

- 20455 Lemon Cream—NEW
- 20447 Coconut Milk & Honey
- 20452 Lavender
- 20456 Aloe & Green Tea—NEW
- 20444 Grapefruit

\$8.99 each



I-J

Skin Calming Lotion

I. With colloidal oatmeal and shea butter, this fast-absorbing formula calms dry, itchy skin while delivering daily moisture. Fragrance free and dermatologist tested for sensitive skin use.

20581 (18 fl oz/532 mL) **\$10.99**

Skin Calming Body Cream

J. This velvety cream calms dry, itchy skin with soothing colloidal oatmeal and long-lasting hydration. Fragrance free and dermatologist tested for sensitive skin use.

20591 (8 oz/226 g) **\$10.99**

HOME CARE



Face & Body Cleansing Towelettes—NEW

A. Let our Aloe & Green Tea Hydrating Towelettes soothe and calm your skin. Olus oils moisturize while fresh aloe and green tea extracts relax and restore. Grapefruit Refreshing Towelettes revitalize and refresh your skin. Grapefruit and caffeine extracts awaken and renew, while Olus oils moisturize. No rinsing required. Toss used towelette in trash. Do Not Flush. (30 pre-moistened towelettes)

40080 Aloe & Green Tea—Hydrating
40081 Grapefruit—Refreshing

\$5.99 each

Rejuvenating Foot Lotion

B. Formulated with pure peppermint oil, our 99% natural foot lotion will provide a burst of tingling, aromatic peppermint while rejuvenating dry, aching feet.
20478 (11 fl oz/325 mL) **\$8.99**—Limited Quantities
20587 (18 fl oz/532 mL) (not shown)—New Size!
\$10.99*

* Coming February 2018

Foot Repair Salve

C. This salve is 99% natural and specifically blended to soothe and restore the skin on overworked or callused heels and toes.
20480 (2.1 oz/59 g) **\$8.99**

Ultra-Moisturizing Lip Balms

D. Nourish lips with our 100% natural formula crafted with premium beeswax, sunflower and coconut oils. Available in four, classic flavor favorites. (0.15 oz/4.25 g)

13540 Peppermint
13541 Raspberry
13542 Menthol
13544 Coconut—NEW

\$2.99 each



Calming Bath Soak

E. Indulge your skin and relax your senses all at the same time! The sea salts in our 100% natural soak will soften skin, while lavender oil provides the ultimate relaxation.
20485 (14 oz/400 g) **\$10.99**



Foaming Hand Soaps

F. The moisturizing foam in our premium hand soaps gently cleanses the skin, while our signature fragrances leave hands smelling fresh. (9 fl oz/266 mL)
20626 Lemon
20628 Coconut
20623 Aloe & Green Tea
20622 Grapefruit
20627 Lavender
20632 Ocean Breeze—NEW
20629 Vanilla Mint—NEW

\$4.99 each



Room Fresheners

H. Eliminate odors and create a delightful atmosphere in any room of your home with just a light spray. Each bottle contains more than 600 sprays. (4 fl oz/118 mL)

26722 Lemon
26728 Coconut
26721 Aloe & Green Tea
26723 Lavender
26731 Grapefruit—NEW
26732 Ocean Breeze—NEW

\$3.49 each

All Purpose Wipes*

G. Effortlessly wipe away dirt and grime with these durable, disposable, all-purpose wipes. Because they are biodegradable, you can toss them without harming the environment. (35 wipes)

26702 Lemon
26701 Aloe & Green Tea

\$6.99 each

* May ship different than shown



Eco-Friendly Reusable Bag

I. Never use harmful plastic bags again! Instead, opt for this eco-friendly bag that can hold up to 20 pounds. It's perfect for the grocery store, a trip to the mall, a stop at the gym or even as an overnight bag.

09697 **\$4.99**



A

Liquid Hand Soaps

A. Formulated with premium natural ingredients, these hardworking soaps will leave hands exceptionally clean and smooth. (11 fl oz/325 mL)

- 23051 Lemon
- 23058 Coconut
- 23050 Aloe & Green Tea
- 23055 Grapefruit
- 23052 Lavender
- 23054 Melon—Limited Quantities
- 26815 White Tea & Bamboo—
Limited Quantities
- 23042 Ocean Breeze—**NEW**
- 23040 Vanilla Mint—**NEW**

\$4.99 each

B



Liquid Hand Soap Refills—**NEW**

B. Lather, rinse and repeat as often as you like! Our Liquid Hand Soap Refill Pouches refill your 11 fl. oz. trial mark bottle 3 times. This value sized, environmentally friendly pouch is filled with the same naturally gentle formula you know and trust. Available in our signature fragrances, your skin will always be fresh and clean. (34 fl oz/1 L)

- 63011 Lemon
- 63010 Aloe & Green Tea
- 63012 Lavender

\$5.99 each

Foaming Hand Soap Refills—**NEW**

C. Our Foaming Hand Soap Refill Pouches refill your regular-sized Foaming Hand Soap bottle 3 times. This value sized, environmentally friendly pouch is filled with the same naturally gentle formula you know and trust, leaving hands soft and clean with a fresh scent. (28 fl oz/828 mL)

- 60626 Lemon
- 60623 Aloe & Green Tea

\$5.99 each



C



D

All Purpose Cleaners

D. All-Purpose Cleaners quickly remove grease and grime from most surfaces in your home (including appliances, sinks, countertops, floors, walls, fixtures, and more)—without harsh toxins. (24 fl oz/710 mL)

- 26782 Lemon
- 26791 Coconut
- 26781 Aloe & Green Tea
- 26787 Grapefruit
- 26783 Lavender
- 26792 Ocean Breeze—**NEW**

\$4.99 each

E



Liquid Hand Soap Refill— Limited Quantities

E. Our same top-selling Lavender hand soap is available in a value-sized, eco-friendly refill that uses 25% less plastic packaging than regular-sized bottles and delivers a no mess experience.

23012 (24 fl oz/710 mL) **\$5.99**

F



G



Orange Citrus Tub & Tile Cleaner

F. Drive away hard water stains and soap scum with this environmentally-friendly cleaner that is safe for your septic system. This cleaner will leave your bathroom tub, tile and fixtures spot-free.

26788 (24 fl oz/710 mL) **\$4.99**

Lemon Toilet Bowl Cleaner

G. This cleaner works against even the toughest hard water stains on your toilet, sinks, tub and tile. Made with no harsh chemicals—just replenishable and sustainable ingredients—this formula is one of the least acidic or caustic on the market, which makes it safe for septic systems.

26750 (24 fl oz/710 mL) **\$5.99**

REMEDIES



A

Liquid Dish Soaps

A. Earth-friendly formulas are tough on grease but easy on your hands, your home and the environment. J.R. Watkins Liquid Dish Soaps are non-toxic, free from ammonia, bleach, dye and phosphate. (24 fl oz/710 mL)

- 26772 Lemon
- 26775 Coconut
- 26771 Aloe & Green Tea
- 26778 Grapefruit
- 26773 Lavender
- 26774 Orange Citrus
- 26769 Ocean Breeze—**NEW**

\$4.99 each



B

Laundry Detergent*

B. Our most earth-friendly, high-performance formula ever is biodegradable and free of phosphates, dyes, and fragrances. Ideal for high-efficiency machines, the ultra concentrated, low-sudsing formula delivers on clean, while keeping the cost per wash lower than many alternative brands. (5 lbs/2.2 kg)

06738 **\$12.99**

*Newer front-loading washers require only 1/8 cup of this detergent, for a yield of 80 loads per box. Standard washing machines will use 1/4 cup per wash (40 loads per box).



C

Scented Soy Candles—**NEW**

C. Light one of our natural, soy candles and let your mind wander. Available in our signature fragrances, these long-burning candles are perfect for everyday use and can transform any space into a warm and inviting atmosphere of calm. (5.5 oz/155 g)

- 10569 Lemon Cream
- 10565 Lavender
- 10562 Aloe & Green Tea

\$6.99 each

Moisturizing Dish Soaps— Limited Quantities

D. J.R. Watkins Moisturizing Dish Soaps deliver high performance sudsing action that eliminates grease and removes dried-on food. Vitamin E and aloe nourish the skin while glycerin keeps hands moisturized. (24 fl oz/710 mL)

- 26814 Pomegranate & Acai
- 26779 Sweetgrass & Citron

\$4.99 each



D



E

Pain Relieving Liniment Spray

E. The natural pain-relieving properties of camphor are blended with the penetrating power of menthol to create a convenient, fast-acting spray that is 99% natural. Sore muscles and arthritis pain have met their match!

12350 (4 fl oz/118 mL) **\$9.99**

Pain Relief Liniment*

F. J.R. Watkins first product is a one-of-a-kind pain reliever made from camphor and capsicum. This natural formula absorbs quickly to ease the discomfort caused by minor muscle aches and stiffness.

02317 (11 fl oz/325 mL) **\$12.99**

* May ship different than shown



F



G

Natural Menthol Camphor Vapor Rub

G. Use this 95% natural chest rub (made with beeswax and soy bean oil) to relieve symptoms associated with the common cold.

12315 (2.1 oz/59 g) **\$7.99**



In 1868, J.R. Watkins loaded up his horse-drawn wagon and began a journey across the Midwest to sell his homemade liniment. We are proud to offer the Pain Relief Liniment first sold over a century ago. After all these years, it is still crafted in the bluff tops of Minnesota. In every bottle you will find the one-of-a-kind, penetrating camphor and capsicum formula generations have depended on for relief from minor aches and pains.

Deep Muscle Cooling Gel*

H. Cool and soothe muscle aches, simple back pain, and minor arthritis with this 97% natural menthol formula that works much like an ice-pack.

12309 (3.3 oz/93.6 g) **\$8.99**

Deep Muscle Warming Balm*

I. Wintergreen extract (natural menthyl salicylate), menthol, and capsaicin join forces to warm muscles naturally. The greaseless formula is 99% natural, and it penetrates quickly to relieve muscle aches and minor arthritis.

12311 (3.3 oz/93.6 g) **\$8.99**

* May ship different than shown



H

I

TRADITIONAL FAVORITES



White Cream Liniment

A. This creamy lotion uses evergreen-based counterirritants to provide temporary relief from arthritic pain and muscle soreness caused by exertion.

02316 (11 fl oz/325 mL) **\$14.99**

Menthol Camphor Relief Mist

B. Diffuse a penetrating blend of menthol, eucalyptus and camphor into the air, and let the vapors of this 98% natural mix help you breathe—especially during cold season. Each bottle contains over 600 sprays.

12340 (4 fl oz/120 mL) **\$9.99**



Menthol Camphor Bath Soak

C. Soothe away aches and pains with this relaxing blend of lavender, eucalyptus, menthol and camphor that is 99% natural. Just a bit of this unique blend offers the ultimate in relaxation.

12305 (14 oz/400 g) **\$9.99**

Menthol Lavender Drops

D. Just a few drops of this all-natural (99%) blend made of menthol and lavender will clear your head and let you breathe easier.

02351 (2 fl oz/60 mL) **\$14.99**



When something works, you stick with it! These long-time favorites are still made with the original formulas our consultants and their customers have trusted year after year.

Ultra-Rich Hand Cream

G. The driest, roughest skin calls for the most intensive lanolin-based moisturizer available. When hands (or heels, elbows or knees) are chapped and need some extra attention, Watkins has the remedy. Our ultra-rich cream provides instant relief and moisture, leaving a protective barrier against the harshest conditions.

10484 (9.7 oz/275 g) **\$7.99**

Degreaser

H. Got grease? Watkins Degreaser is the powerful, versatile and biodegradable solution. Put it to work in hot or cold water. In the laundry room, it removes stubborn grease and oil stains from clothing. Use it around the house to clean greasy stovetops, grills, bicycles, appliances, garage floors, and more. The Watkins Degreaser concentrate makes up to 64 gallons of cleaning solution.

06785 (32 fl oz/950 mL) **\$11.99**



Toilet Bowl Cleanser

I. Watkins Toilet Bowl Cleanser is our most powerful bowl cleaner available. When nothing else on the market will tackle those high rust and hard water stains, this professional strength cleaner is sure to make your bathroom bowl sparkle. It cleans and deodorizes, and is safe for your septic tank. It's extremely powerful for use on vitreous china only.

06795 (32 fl oz/950 mL) **\$11.99**



Petro-Carbo First Aid Salve*

E. A staple for every medicine cabinet and first aid kit, this versatile product made from carbolic acid and botanicals relieves pain and itching associated with minor cuts, scrapes, burns, skin irritations and insect bites.

06613 (4.37 oz/124 g) **\$14.99**

* May ship different than shown

Menthol Camphor Cough Suppressant Rub*

F. This cooling product helps relieve the congested feeling of a chest cold and suppresses the accompanying cough. The rub also provides temporary relief of arthritic and rheumatic pain, backache, sprains, strains, lumbago, and bruises.

06609 (4.13 oz/117 g) **\$9.99**

* May ship different than shown

Yes, You Can Earn Income as a Watkins Consultant

At long last, here's something you can do from home in as little as a few hours a week that is respected, sensible, risk-free, and yes... Fun! You will feel good about it since you'll be helping other people enjoy happier, healthier, more wholesome lives while also helping yourself. Earn income while laughing with old friends, making new friends, and having a ball. Get support and encouragement from successful people who build you up. Do as much or as little as you want at any point. It's the "perfect fit" that just "feels right" to so many people.

Ask the Consultant who gave you this catalog for more information and to learn how easy it is for you to get started!



Consider Starting Your Own Watkins Home Business

"We live on a farm 90 miles from the closest town with a population of only 4000. Back when interest rates hit 18% and corn and beef prices hit rock bottom, I visited all the neighboring towns and helped many people start their own home-based Watkins businesses. The income from expanding our team helped save the farm. We enjoy everything Watkins has to offer—fantastic products, great training and lifelong friendships throughout the United States and Canada."

- Laurine & Ken Huston
Independent Watkins Executives

"This business is great! Using the awesome Watkins products in our own home and sharing the Watkins Home Business opportunity with others is so gratifying. We have the flexibility to work when we want from wherever we want! It is personally rewarding helping others get started in their own Watkins businesses and watching them succeed. Add the fabulous income and great free trips around the world and the potential of a Watkins business can't be beat!"

- Steve & Ginny Bretzke
Independent Watkins Executives

"Watkins allowed me to escape the stressful world of my government job and become self-employed with the flexibility of working from home. By sharing the business opportunity with my party plan hosts, I quickly built a substantial business income that enabled me to buy my own home. As a single mother of two I would not have been able to accomplish this with my previous job. Being able to offer the freedom of self-employment to others is the most rewarding part of my Watkins business."

- Bonnie Campbell
Independent Watkins Executive



Our Commitment to Natural, Safe and Responsible products.

J.R. Watkins offers products that deliver a superior experience, using environmentally-friendly and responsible ingredients and packaging.

Responsible and Renewable Ingredients. Made from 95% or more natural ingredients, our natural personal care and home care formulas are nontoxic, free from Ammonia, Chlorine Bleach, Parabens, Glycols, Phthalates, Phosphates, Formaldehyde Donors, and Dyes.

Environmentally-responsible packaging.

We avoid excess packaging, and utilize recyclable, eco-friendly materials, including 25% PCR (post-consumer recycled plastic) when possible.

