



WATKINS

Since 1868



TRADE MARK

HOME BUSINESS
OPPORTUNITY

Flavor
every
MOMENT



U.S.

Crafting Award-Winning Gourmet Flavors Since 1868.™

WATKINS

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TRADE MARK

Crafting Award-Winning Gourmet Flavors Since 1868.™

Dear Friends,

Watkins founder J.R. Watkins started this great company 156 years ago in 1868. By finding salespeople committed to excellent customer service and combining that with an offering of the highest quality products, he grew Watkins into a household name with a sterling reputation. That same principle of top-notch personalized customer service along with a commitment to the highest quality product offering is going strong today. There will always be something special in having a real person listen to our preferences, share recipes, and provide us with usage tips. This ultimately gives us and our loved ones an all-around better and more fulfilling experience.

The person who gave you this catalog is a Watkins Independent Consultant who is helping to carry on the tradition J.R. Watkins started in 1868. If you are excited about Watkins high-quality products and rich history, ask your Consultant about joining her or his team. With a nominal membership fee, you too can get started and be part of their team.

We are proud to carry on J.R. Watkins' vision and continue to follow the guiding principles he outlined more than a century ago when he wrote "The Watkins Way." It's what makes The Watkins Company and our delicious products so special. Thank you for being a part of our rich 156-year-old tradition.

Yours truly,

Mark Jacobs, Chairman

The WATKINS WAY

Based on our Founders Principles established over 100 years ago and our goal to be America's most trusted natural products company.

The Highest Quality

We source only the best ingredients worldwide to meet our premium quality standards.

The Best Value

We offer exceptional value for a premium, quality product.

The Neatest Package

We strive to provide a package that is authentic, stylish and convenient for our customers.

The Best Delivery

We aim to exceed our customers' expectations.

The Squarest Terms

We promise to get it right or make it right.

The Fairest Treatment

We treat our customers, our employees and our partners with respect.

The Greatest Uniformity

We provide products that consistently meet our high standards.

The Strictest Integrity

We stick consistently with our values.

The First Ever Guarantee

We invented the money back guarantee in 1868.

All of the above Points of Superiority make up
THE WATKINS WAY,
and you will agree that it is a good way.

Our Commitment to Natural, Safe and Responsible products.

Watkins offers products that deliver a superior experience, using environmentally friendly and responsible ingredients and packaging.

Environmentally-responsible packaging.

We avoid excess packaging, and utilize recyclable, eco-friendly materials.

Look for the following seals on our products:



Vanillas



All Natural Original Gourmet Baking Vanilla®

Made with the finest pure vanilla extract and blended with only natural ingredients, our Baking Vanilla is the same double-strength formula you've trusted for years—extra rich flavor that won't bake out or freeze out and does not contain any artificial colors or flavors.

01008 (11 fl oz/325 mL) **Value Size**

21222 (8 fl oz/236 mL)

21223 (4 fl oz/118 mL)

60381 (2 fl oz/59 mL)

Clear Vanilla Flavor®

Our famous formula provides gourmet flavor without color. A baking staple ideal for any recipe that needs to be pure white like cakes, frostings, ice cream and more.

01007 (11 fl oz/325 mL) **Value Size**

60389 (2 fl oz/59 mL)

Pure Vanilla Extract®

We source only the finest grade vanilla beans and age them to perfection following our time-honored process. Every bottle of pure vanilla is expertly crafted to award-winning standards.

01012 (11 fl oz/325 mL) **Value Size**

21200 (8 fl oz/236 mL)

21224 (4 fl oz/118 mL)

60387 (2 fl oz/59 mL)

60400 (1 fl oz/29 mL)



*Sourced from every corner of the world,
Watkins has been bringing the finest ingredients
to your kitchen for over 100 years.*

Our extracts are perfect for desserts, drinks and more!

Gourmet Extracts & Flavorings



Gourmet Extracts and Flavorings

Enjoy your favorite extracts in larger size offerings.

4 fl oz/118 mL

- 21223 All Natural Original Gourmet Baking Vanilla® ☉
- 21225 Pure Almond ☉
- 21224 Pure Vanilla ☉

8 fl oz/236 mL

- 21222 All Natural Original Gourmet Baking Vanilla® ☉
- 21200 Pure Vanilla ☉

11 fl oz/325 mL

- 01008 All Natural Original Gourmet Baking Vanilla® ☉
- 01010 Butter ☉
- 01007 Clear Vanilla Flavor ☉
- 21905 Coconut ☉
- 01015 Pure Almond ☉
- 01011 Pure Lemon ☉
- 01012 Pure Vanilla ☉

Pure Extracts, 2 fl oz/59 mL ☉

Our pure extracts are free of artificial colors and flavors. For pure flavor, come to Watkins.

- 60391 Pure Almond
- 60430 Pure Anise
- 60368 Pure Cinnamon
- 60379 Pure Coffee
- 60395 Pure Lemon
- 60437 Pure Mint
- 60392 Pure Orange
- 60394 Pure Peppermint
- 60387 Pure Vanilla

Gourmet Extracts and Flavorings, 2 fl oz/59 mL

These quality extracts and flavors are all backed by the same expertise that has made Watkins Vanilla the choice of generations.

- 60381 All Natural Original Gourmet Baking Vanilla® ☉
- 60431 Banana ☉
- 60432 Butter ☉
- 60445 Caramel ☉
- 60433 Cherry ☉
- 60389 Clear Vanilla Flavor ☉
- 60435 Coconut ☉
- 60436 Maple ☉
- 60452 Pumpkin Spice ☉
- 60438 Raspberry ☉
- 60439 Root Beer ☉
- 60440 Rum ☉
- 60441 Strawberry ☉

*Watkins has an extract size
for your every need!*



Organic Extracts

Organic Extracts ®

Watkins is committed to bringing natural and superior flavor to market with our Organic Extract Line.

2 fl oz/59 mL

60204 Organic Original Gourmet Baking Vanilla®
60201 Organic Pure Almond
60202 Organic Pure Lemon
60205 Organic Pure Orange
60206 Organic Pure Peppermint
60200 Organic Pure Vanilla
60388 Organic Pure Vanilla Alcohol Free

4 fl oz/118 mL

21230 Organic Pure Almond
21229 Organic Pure Lemon
21228 Organic Pure Vanilla

8 fl oz/236 mL

21220 Organic Pure Vanilla

Organic Pure Vanilla Bean Paste with Seeds, 2 oz/56 g ®

Our Organic Pure Vanilla Bean Paste delivers the same rich, classic flavor as Pure Vanilla Extract in a convenient paste formula. Replace 1 tsp/5 mL of paste for 1 tsp/5 mL traditional extracts or 1 tbsp/15 mL for one vanilla bean.

60398 Organic Pure Vanilla Bean Paste

Watkins Piña Colada Smoothie

1 cup/250 mL nonfat plain Greek yogurt
1/2 to 1 cup/125-250 mL frozen pineapple
1/2 to 1 cup/125-250 mL frozen mangoes
1/2 cup/125 mL "lite" coconut milk
1/2 tsp/2.5 mL **Watkins Coconut Extract**
1/2 tsp/2.5 mL **Watkins All Natural Original Gourmet Baking Vanilla®**

Unsweetened coconut flakes, for garnish

Combine yogurt, pineapple, mangoes, coconut milk and extracts in blender. Puree until smooth. Garnish with coconut flakes if desired. Makes approximately 2-3 servings.



Dye-Free Decorating



Decorating Sugars and Sprinkles ®

Watkins decorating sugars and sprinkles are free from artificial dyes and vibrant without using FD&C colors, making them the perfect partner for our Natural Food Coloring.

Sugars

- 21703 Green (4.2 oz/121 g)
- 21704 Rainbow (4.6 oz/131 g)
- 21702 Red (4.7 oz/134 g)

Sprinkles

- 21701 Chocolate (3.5 oz/100 g)
- 21700 Rainbow (3.4 oz/98 g)
- 21708 Rainbow, Nonpareils (4.2 oz/120 g)

Family Size Sprinkles

- 21590 Rainbow (9.3 oz/265 g) — **NEW**



Natural Food Coloring

Our colors are easy-to-use liquids naturally free from artificial FD&C colors. Simply add drops of color to brighten up frostings, cakes, and more. Gluten Free.

- 60350 Assorted: Red, Yellow, Green, Blue
(4-0.3 fl oz Bottles, 1.2 fl oz/35 mL)



Nordic Ware Cookware



Nordic Ware Cookware

Like Watkins, Nordic Ware is a long-standing, family-owned Minnesota brand with great heritage. Trusted among baking and cooking enthusiasts, Nordic Ware will be part of your family's meals and celebrations for years to come.

Baking Pans

09808 Bundt Pan
09804 Cookie Sheet, Large
09805 Muffin Pan

Kitchen Tools

09800 Cake/Pie Server
09802 Cookie Scoop, Large
09807 Measuring Spoon Set
09806 Spatula Set, Large 2-piece
09801 Spatula Set, Small 2-piece
09803 Whisk, Large



Watkins Rainbow Sprinkles White Chocolate Popcorn

Enjoy this colorful, homemade easy-to-make treat!

2 tbsp/30 mL oil of your choice (we recommend coconut oil)
1/2 cup/250 mL popcorn kernels, un-popped
10 oz/285 g white chocolate melting wafers
1/3 cup/80 mL **Watkins Rainbow Sprinkles**
Natural dyed candy, optional

In a large pan with a lid, set heat to medium and add oil. Toss in the popcorn. Stir occasionally. When the first few kernels pop, place the lid on pan. Swirl contents in the pan occasionally until all the kernels have stopped popping. Spread popped popcorn out on cookie sheet. Melt white chocolate wafers in microwave, stirring every 20 seconds until melted smooth. Drizzle over popped popcorn. Stir until popcorn is evenly coated. Toss in sprinkles and candies (if desired) while the melted chocolate is still wet. Set aside to cool and dry for at least 10 minutes.



Bitters



Bitters ®

The perfect option for today's cocktails or mocktails.

Aromatic – Made with a hint of Watkins Vanilla to lend a rich and warm dash of flavor.

Orange – The sweet zest of orange blends with savory flavors of Watkins Clove and Cardamom.

4 fl oz/118 mL

60700 Aromatic

60701 Orange

11 fl oz/325 mL

60702 Aromatic

60703 Orange

Bitters Whipped Cream

- 1 cup/250 mL heavy cream
- 3 tbsp/45 mL powdered sugar
- 1/2 tsp/2.5 mL **Watkins Aromatic Bitters**
- 1/4 tsp/1.25 mL **Watkins All Natural Original Gourmet Baking Vanilla®**

Combine all ingredients in the bowl of an electric mixer and beat with a whisk attachment until soft peaks form.

Aromatic Vinaigrette

- 1/4 cup/60 mL red wine vinegar
- 3/4 cup/180 mL olive oil
- 1 1/2 tsp/7.5 mL dijon mustard
- 2 tbsp/30 mL butter, melted
- 2 tsp/10 mL **Watkins Aromatic Bitters**
- 1/2 tsp/2.5 mL salt (or to taste)
- Watkins Black Pepper (Pure Ground or Organic)** (to taste)

Add all the ingredients to a pint size or larger jar. Seal jar and shake well. Toss with spinach, romaine or mixed greens. Serve immediately or refrigerate and use within 2 weeks. Makes about 1 cup/250 mL.

Watkins Ginger Beer & Orange Mocktail

- 1/4 tsp/1.25 mL **Watkins Orange Bitters**
- 1/4 cup/60 mL orange juice
- 3 tbsp/45 mL simple syrup
- 1 1/2 tbsp/22.5 mL freshly squeezed lime juice
- 1/2 cup/125 mL ginger beer
- Lime, for garnish

Place 2-3 ice cubes in pint glass. Pour in all the ingredients except the ginger beer. Stir. Top off the glass with the ginger beer. Stir. Garnish each glass with a lime wheel and an ice cube.



Watkins Classic Manhattan

- 1 or 2 dashes (1/8-1/4 tsp) of **Watkins Aromatic Bitters**, 2 parts whiskey, 1 part sweet vermouth over ice in mixing glass. Stir or shake, strain, and serve.

Yellowstone



Whether you're watching daybreak over Montana's Big Sky, defending what's worth protecting, or just headed to the rodeo, Yellowstone Seasonings & Rubs are your go-to for riding out everyday adventures...and all of life's ups and downs.

Yellowstone Seasonings & Rubs — **NEW**

- 15014 All Purpose © (4.9 oz/140 g)*
- 15002 Cattleman Steak © (5.4 oz/155 g)
- 15001 Cowboy BBQ © (5.3 oz/150 g)
- 15013 Cracked Pepper & Garlic © (5.9 oz/168 g)*
- 15004 Skillet Butter & Herb (4.7 oz/135 g)
- 15003 Smoky Bourbon © (5.6 oz/160 g)
- 15012 Woodfired Garlic © (4.1 oz/118 g)*

Yellowstone Marinades — **NEW**

Purchase in quantity of 12 each, same flavor, to receive display box (not shown).

- 15017 Brown Sugar Bourbon © (1.25 oz/35 g)*
- 15018 Cattleman Steak © (1.25 oz/35 g)*
- 15016 Smokehouse Mesquite © (1.25 oz/35 g)*

Yellowstone Seasoning — **NEW**

Purchase in quantity of 12 to receive display box (not shown).

- 15015 Cowboy Chili © (1.25 oz/35 g)*

* Coming Spring 2024



Ride for the brand.
Bring a bold, unique blend of flavors
to your favorite home-cooked
meats and vegetables with
Yellowstone Seasonings and Rubs

*Season, Savor
and Saddle Up!*



1868 Organic Grilling



1868 Organic Grilling Seasonings

Our 1868 Organic Grilling Seasonings bring out the best in whatever you are grilling.

- 21674 Buttery Herb ⓈD (3.3 oz/93 g)
- 21656 Chicken Ⓢ (3.2 oz/90 g)
- 21672 Chili Lime Ⓢ (3.7 oz/104 g)
- 21693 Cracked Peppercorn Parmesan ⓈD (3.1 oz/88 g) — **NEW**
- 21658 Garlic & Herb Ⓢ (2.9 oz/83 g)
- 21657 Hamburger Ⓢ (3.6 oz/104 g)
- 21673 Spiced Maple Ⓢ (4.2 oz/120 g)
- 21655 Steak Ⓢ (3.5 oz/100 g)

Salt-Free Offerings

- 21679 Salt-Free Chicken Ⓢ (2.6 oz/76 g)
- 21686 Salt-Free Garlic & Herb Ⓢ (2.3 oz/67 g)
- 21687 Salt-Free Steak Ⓢ (2.6 oz/75 g)

Watkins Barbecued Ribs

The perfect way to add the bold flavors of Watkins and the Minnesota Northwoods to your grill.

Ribs:

- 2 racks (6 1/2 lbs/2.95 kg) pork spareribs, cut into 2-rib portions
- 1/2 cup/125 mL apple cider vinegar
- 5 tbsp/75 mL **Watkins 1868 Organic Grilling Smoked Maple Rub**
- 2 tsp/10 mL **Watkins Black Pepper (Pure Ground or Organic)**
- 1 tsp/5 mL **Watkins Fine Himalayan Pink Salt**
- Water

Sauce:

- 2/3 cup/160 mL barbecue sauce
- 2 tsp/10 mL **Watkins Vanilla (All Natural Original Gourmet Baking® or Organic)**
- 1/4 tsp/1.25 mL **Watkins Cinnamon (Pure Ground or Organic)**
- 1/4 tsp/1.25 mL **Watkins Organic Ground Ginger**

Place spareribs into a large kettle or Dutch oven. Coat spareribs with Watkins rub, pepper and salt. Pour in vinegar and add enough water to just barely cover the ribs. Bring to a boil; reduce heat and simmer covered for 1 ½ hours, drain. (Can be made ahead to this point.) Cool; cover and refrigerate until 1 hour before grilling. Preheat grill to 300°F/150°C. Combine sauce ingredients in a bowl. Grill ribs for 10 minutes, turning once. Baste with sauce, grill for 5 minutes. Turn and baste again with sauce; grill 5 minutes more. Serve with remaining sauce. Makes 8 servings.



1868 Organic Grilling



Watkins Foil Packet Dinner

Need an easy-but-delicious idea for your grill? A foil packet dinner is the perfect solution for your next tailgate party, backyard BBQ or camping meal!

Layer some cooked brown rice, rinsed black beans, freshly sliced red bell peppers and onions, and a few raw shrimp onto a sheet of tin foil.

*Drizzle a little olive oil on and squeeze a few wedges of lemon on top, then sprinkle with **Watkins 1868 Organic Grilling Buttery Herb Seasoning**.*

Fold the edges of the tin foil together and roll tightly to seal the packet. Grill for 15-20 minutes at high heat. Carefully open the foil packet and eat right out of the foil! Enjoy!



1868 Organic Grilling Rubs®

Our 1868 Organic Grilling Rubs bring sweet, smoked and savory flavors together to flavor poultry, beef, pork and more.

21678 Mesquite (3.4 oz/98 g)

21659 Smoked Maple (3.8 oz/108 g)

21660 Sweet & Savory (3.6 oz/104 g)

1868 Organic Grilling Marinades®

These blends lend a Northwoods layer of flavor to your favorite seafoods, meats and vegetables.

Purchase in quantity of 12 each, same flavor, to receive display box (not shown).

06721 Chili Lime (1.06 oz/30 g)

06727 Garlic & Herb (1.25 oz/35 g)

06720 Spiced Maple (1.25 oz/35 g)

Organic Spices



Organic Spices ®

From our 1928 Gold Medal-winning performance at the International Exposition in Paris through today, The Watkins Co. brings you the very best spices from around the world.

21675 Allspice (ground) (2.5 oz/71 g)
 21619 Basil Leaves (0.71 oz/20 g)
 21601 Bay Leaves (0.17 oz/4.9 g)
 21602 Black Pepper (ground) (2.8 oz/80 g)
 21639 Black Peppercorns (whole) (2.6 oz/75 g)
 21654 Cardamom (1.98 oz/56 g) — **NEW**
 21620 Cayenne Pepper (2.4 oz/68 g)
 21603 Chili Powder (2.9 oz/85 g)
 21653 Chives (0.2 oz/5 g)
 21604 Cilantro Leaves (0.63 oz/18 g)
 21605 Cinnamon (ground) (2.5 oz/71 g)
 21621 Cinnamon Sticks (1.2/34 g)
 21606 Cloves (ground) (2.4 oz/69 g)
 21643 Cloves (whole) (1.5 oz/42 g)
 21662 Coriander (ground) (2.0 oz/57 g)
 21663 Cream of Tartar (4.4 oz/125 g)*
 21607 Cumin (ground) (2.8 oz/82 g)
 21622 Curry Powder (2.6 oz/74 g)
 21623 Dill Weed (0.78 oz/22 g)
 21676 Fennel Seeds (1.8 oz/53 g)
 21670 Garlic (minced) (3.3 oz/95 g)

21608 Garlic Powder (3.1 oz/90 g)
 21624 Garlic Salt (4.9 oz/141 g)
 21625 Ginger (ground) (2.0 oz/58 g)
 21630 Himalayan Pink Salt (fine) (5.7 oz/163 g)*
 21626 Mustard (ground) (2.6 oz/75 g)
 21609 Nutmeg (ground) (2.8 oz/82 g)
 21671 Onion (minced) (2.2 oz/63 g)
 21610 Onion Powder (2.8 oz/82 g)
 21611 Oregano Leaves (0.67 oz/19 g)
 21612 Paprika (2.9 oz/85 g)
 21637 Paprika (smoked) (2.4 oz/68 g)
 21613 Parsley Flakes (0.59 oz/17 g)
 21668 Poppy Seeds (2.9 oz/83 g)
 21614 Red Pepper (crushed) (1.6 oz/48 g)
 21635 Rosemary (1.4 oz/42 g)
 21627 Sage (rubbed) (0.70 oz/20 g)
 21628 Sesame Seeds (2.8 oz/80 g)
 21689 Star Anise (whole) (0.70 oz/20 g) — **NEW**
 21615 Thyme Leaves (1.09 oz/31 g)
 21629 Turmeric (ground) (2.4 oz/70 g)

* Organic Claim not applicable

*In 1928, Watkins
 was awarded the
 Gold Medal-Grand
 Prize at the 1928
 Paris International
 Exposition for
 outstanding Vanilla
 Extract, Pepper
 and Cinnamon.*



Organic Seasoning Blends

Watkins Picnic Potato Salad

Every delicious potato salad starts with a good seasoning. Try our fan-favorite Watkins Potato Salad Seasoning and experience the flavor firsthand!

3-4 cups/750-1,000 mL sliced, diced,
or cubed potatoes
2 hard cooked eggs, peeled and diced
1/2 cup/125 mL celery, diced
1/2 cup/125 mL mayonnaise
1/2 cup/125 mL sour cream
2 tbsp/30 mL prepared yellow mustard
2 tbsp/30 mL white vinegar
2 1/2 tbsp/37.5 mL **Watkins Organic Potato
Salad Seasoning**

In a large pot, boil enough water to cover potatoes. Add a pinch of salt for taste. Add cut potatoes to boiling water, cover and let cook for 8-15 minutes until just tender. Drain potatoes, let cool slightly.

In a large mixing bowl, combine mayonnaise, sour cream, mustard, white vinegar and Watkins Potato Salad Seasoning. Stir in potatoes, celery and hard boiled eggs to mixture. Serve warm or cold, on a crisp lettuce leaf or as part of your picnic buffet.

Yields: 5-6 cups/1 1/4 - 1 1/2 liters of salad

Organic Seasoning Blends®

Handcrafted to deliver all the superior flavor you expect, our Watkins Organic Blends enhance any dish you create.

21644 Adobo Seasoning (4.1 oz/116 g)
21633 All Purpose Seasoning Salt-Free (2.7 oz/78 g)
21651 Cajun Seasoning (2.3 oz/65 g)
21646 Chai Powder (4.0 oz/113 g)
21636 Everything Bagel Sesame Seasoning Blend (3.0 oz/85 g)
21648 Garam Masala Blend (2.6 oz/75 g)
21661 Garlic Herb Seasoning (2.9 oz/83 g)
21645 Harissa Seasoning (2.5 oz/70 g)
21667 Herbes de Provence (0.74 oz/21 g)
21641 IPA Seasoning (3.6 oz/102 g)
21634 Italian Seasoning (1.1 oz/30 g)
21616 Lemon Pepper Blend (3.6 oz/104 g)
21649 Potato Salad Seasoning (4.1 oz/116 g)
21677 Pumpkin Pie Spice (2.6 oz/74 g)
21618 Seafood & Poultry Seasoning (3.3 oz/94 g)
21631 Seasonings with Salt (4.2 oz/120 g)
21617 Steak Seasoning (3.3 oz/94 g)
21647 Vanilla Powder (3.4 oz/96 g)
21669 Za'atar Seasoning (2.6 oz/73 g)



Organic Grinders

Rotating Metal Spice Rack

Complement any kitchen with this wire rack custom-made to perfectly hold 16 Organic Spice Bottles or Grinders. Spices sold separately.

16608 (Spices not Included)

Eco-Friendly Reusable Bag

Never use harmful plastic bags again! Instead, opt for this eco-friendly bag. It's perfect for the grocery store, a trip to the mall, a stop at the gym or even as an overnight bag.

09702 (Holds up to 20 pounds)



Organic Grinders ®

Our adjustable grinder is pretty enough to sit tableside and lets you tailor the coarseness to your taste, ensuring you enjoy the richest of Watkins Organic seasonings with every turn.

21681 Black Peppercorn (2.6 oz/75 g)

21685 Garlic Peppercorn (2.7 oz/79 g)

21684 Garlic Salt (4.3 oz/123 g)

21682 Himalayan Pink Salt (5.7 oz/161 g)*

21683 Mediterranean Sea Salt (5.3 oz/150 g)*

21680 Peppercorn Blend (2.4 oz/69 g)

* Organic Claim not applicable



Family Size



Large Family Size Soup and Gravy Bases

Whip up delicious stocks, gravies and sauces with ease. Wholesome ingredients provide homemade flavor without the expense of canned soups and saltiness of bouillon cubes.

- 21864 Beef (19.0 oz/540 g)
- 21865 Chicken (19.0 oz/540 g)
- 21866 Onion (24.2 oz/686 g)

Family Size

Your favorites in a larger size!

1868 Organic Grilling Seasonings

- 21591 All Purpose © (9.9 oz/281 g) — **NEW**
- 21574 Buttery Herb © (9.8 oz/280 g)
- 21556 Chicken © (8.4 oz/240 g)
- 21572 Chili Lime © (8.9 oz/253 g)
- 21593 Cracked Peppercorn
Parmesan © (8.3 oz/235 g) — **NEW**
- 21558 Garlic & Herb © (8.9 oz/252 g) — **NEW**
- 21557 Hamburger © (9.1 oz/259 g) — **NEW**
- 21552 Spiced Maple © (10.6 oz/300 g) — **NEW**
- 21555 Steak © (9.6 oz/273 g)

1868 Organic Grilling Rubs

- 21578 Mesquite © (9.1 oz/258 g) — **NEW**
- 21560 Sweet & Savory © (10.0 oz/285 g)

Organic Spices

- 21505 Cinnamon © (5.5 oz/156 g) — **NEW**
- 21508 Garlic Powder © (9.1 oz/260 g)
- 21524 Garlic Salt © (11.6 oz/330 g)
- 21510 Onion Powder © (8.3 oz/235 g)

Organic Gourmet Seasoning Mix

- 21500 Chili © (6.2 oz/176 g) — **NEW**
- 21573 Taco © (7.7 oz/220 g)

Decorating Sprinkles

- 21590 Rainbow © (9.3 oz/265 g) — **NEW**

◀▶ ————— ▶◀
*We're helping cooks
and bakers of all ages to truly
Flavor Every Moment
with Watkins!*
▶◀ ————— ▶◀



Organic Popcorn Seasonings



Organic Popcorn Seasonings ©D

Classic and savory flavors blend perfectly to bring a new layer of taste to a favorite snack!

21665 Butter/Salt (5.3 oz/150 g)

21666 Ranch (3.6 oz/102 g)

21664 White Cheddar (3.3 oz/93 g)

Butter/Salt - Adds the taste of rich and creamy butter with a pinch of salt to your favorite popcorn. Use on veggies, potatoes, cornbread muffins and steak.

Ranch - Adds the taste of creamy buttermilk blended with a mix of flavorful herbs and spices to your popcorn. Use on french fries, baked potatoes, pasta and chicken.

White Cheddar - Adds mild, creamy, and smooth cheddar cheese goodness to your popcorn bowl. Use on veggies, pasta, baked pretzels/breadsticks and homemade snack mix.



Prepare popcorn according to package instructions (stovetop, microwave or air-popped).

For best results (to help the seasoning stick), spray popcorn with **Watkins Organic Canola Oil Non Stick Cooking Spray** or toss popcorn with a small amount of cooking oil. Season popcorn with your choice of **Watkins Organic Popcorn Seasoning**, toss to coat evenly and serve.



Organic Canola Oil Non Stick Cooking Spray ©

Our Organic Canola Oil is formulated to be versatile and complement your cooking.

01041 (5 fl oz/150 mL)



NON-AEROSOL
PROPELLANT FREE



Organic Dip & Dressing Mixes

Organic Gourmet Dip Mixes ®

Bring classic blends of organic spices and herbs into the kitchen to create your own rich and savory gourmet dips, spreads and more with Watkins Organic Dip Mixes.

Purchase in quantity of 12 each, same flavor, to receive display box for convenient organization (shown below).

- 06708 Cucumber & Dill (0.95 oz/27 g)
- 06709 Garlic & Dill (0.74 oz/21 g)
- 06704 Guacamole (0.63 oz/18 g)
- 06707 Onion (1.0 oz/28 g)
- 06706 Ranch (0.71 oz/20 g)
- 06705 Salsa & Sour Cream (1.23 oz/35 g)



Organic Salad Dressing Mixes

Now make your favorite salad dressings at home! Enjoy a cool and creamy Ranch Dressing or a zesty Italian in the same convenient no-measure, one-time use pouches you have come to expect from Watkins.

Purchase in quantity of 12 each, same flavor, to receive display box (example shown at left).

- 06719 Italian ® (0.85 oz/24 g)
- 06718 Ranch ® (0.85 oz/24 g)



Organic Seasoning Mixes



Organic Gourmet Seasoning Mixes

Gourmet meals are made simple with Watkins Organic Seasoning Mix pouches. These convenient no-measure, one-time use pouches ensure you have the perfect recipe every time.

Purchase in quantity of 12 each, same flavor, (Country Gravy in quantity of 6 each) to receive display box for convenient organization (not shown).

06714 Brown Gravy (0.85 oz/24 g)
06713 Chicken Gravy (0.85 oz/24 g)
06710 Chili Seasoning © (1.25 oz/35 g)
06722 Chili Seasoning, Mild © (1.25 oz/35 g)
06712 Country Gravy ©D (2.82 oz/80 g)
06711 Fajita Seasoning © (1.02 oz/29 g)
06703 Taco Seasoning © (1.0 oz/28 g)
06716 Taco Seasoning, Mild © (1.0 oz/28 g)
06717 Taco Seasoning, Reduced Sodium © (1.0 oz/28 g)
06715 Turkey Gravy (0.85 oz/24 g)

Watkins Cowboy Caviar

Wrangle up some spice for your Taco Tuesdays! A colorful, flavorful dip that will quickly become the whole family's favorite!

Dip

3 Roma tomatoes, seeds removed and diced
1/3 cup/80 mL cup onion, diced
1 15 oz/425 g can black beans, rinsed and drained
1 15 oz/425 g can black eyed peas or pinto beans, rinsed and drained
1 1/2 cups/375 mL frozen sweet corn, thawed
1 medium bell pepper, diced
1 small can green chiles

Optional:

For more spice:

1 jalapeno pepper, seeds removed and diced

For cilantro lovers:

1/3 cup/80 mL cilantro, finely chopped

For avocado lovers: 1 ripe avocado, diced

Dressing

1/3 cup/80 mL olive oil
2 tbsp/30 mL lime juice, fresh preferred
2 tbsp/30 mL white wine vinegar
1 pouch **Watkins Organic Taco Seasoning Mix**

In a medium bowl, combine the dip ingredients.

In a separate small bowl, whisk together the dressing ingredients until combined. Pour the dressing over the dip ingredients and stir until combined.

Cover and refrigerate until ready to serve.

Serve with tortilla chips.



Organic Family Favorites



*Elevate the flavor
of your favorite meat, vegetable,
grain or plant-based protein!*



Watkins Beef Stew

Healthy, hearty and easy to make with the help of a slow cooker and Watkins!

- 1 package **Watkins Organic Beef Stew Gourmet Seasoning Mix**
- 2 lbs/900 g beef stew meat
(cut into 1-inch/2.5-cm cubes)
- 1 1/3 cups/330 mL water
- 5 cups/750 g fresh vegetables (cut up carrots, onions, potatoes and celery)

*Place vegetables and beef in slow cooker.
Stir seasoning mix and water together and pour over
beef and vegetables. Toss to coat well and cover.
Cook 8 hours on low or 4 hours on high. Stir once
cooking is complete. Makes 8 servings.*

*For a half-recipe: Use 2 tbsp/30 mL of seasoning mix
and half of all other ingredients.*



Organic Family Favorites Gourmet Seasoning Mixes

With Watkins Family Favorites Seasoning Mixes, you get a perfectly seasoned entree each time. These seasoning packets have all the spices, herbs and flavoring ingredients included. No chopping, dicing, or mincing required!

Purchase in quantity of 12 each, same flavor, to receive display box (not shown).

06723 Au Jus Gravy (1.0 oz/28 g)

06724 Beef Stew (1.5 oz/42 g)

06726 Meatloaf © (1.5 oz/42 g)

06725 Pot Roast (1.3 oz/36 g)



Black Pepper & Cinnamon Tins



Pure Ground Black Pepper ®

We select only the finest sources of premium-grade, top-quality peppercorns with high essential oil content. Experience the Gold Medal-winning taste of the most flavorful pepper on the market.

60396 (2 oz/56 g)
00581 (4 oz/113 g)
01140 (6 oz/170 g)
01141 (12 oz/340 g)

Organic Ground Black Pepper

00582 (4.0 oz/113 g) ®



Pure Ground Cinnamon ®

Our award-winning Watkins cinnamon is made of premium cassia cinnamon with high essential oils.

01115 (6 oz/170 g)



Watkins Whole Roasted Cauliflower

This dish can be a simple, flavorful side or main course!

- 1 head cauliflower
- 1 1/2 cups/375 mL sour cream or plain Greek yogurt
- 1 tsp/5 mL **Watkins Black Pepper**
(Pure Ground or Organic)
- 1 tbsp/15 mL **Watkins Organic Curry Powder** or
Watkins Organic Harissa Seasoning
- 1 tbsp/15 mL **Watkins Organic Garlic Powder**
- 1 tbsp/15 mL **Watkins Organic Chili Powder**
- 2 tsp/10 mL **Watkins Fine Himalayan Pink Sea Salt**
- Juice of 1 lemon

Preheat oven to 400°F/200°C. Cover a cast iron pan or baking pan with parchment paper and set aside. Cut off the woody stem and green leaves from base of cauliflower. In a medium bowl, combine sour cream/ yogurt with the Watkins spices and lemon juice. Place cauliflower on the prepared pan. Pour the spice mixture on top of the cauliflower head. Spread the mixture evenly across the entire cauliflower with a spatula. Roast uncovered until the surface is dry and lightly browned, 30 to 40 minutes.



Hand & Body by J.R. Watkins

No-Rinse Foaming Hand Cleansers *Limited Quantities*

A naturally derived, non-drying hand wash to cleanse and moisturize hands while on-the-go. This effectively washes away dirt and neutralizes odors with no added water or rinsing necessary. (1.6 fl oz/48 mL)

103003 Blue Lavender
103002 Lemongrass
103004 Unscented

Hand Cream *Limited Quantities*

Formulated with plants! Shea Butter, cocoa butter and jojoba oil protect, soothe and condition delicate skin. (3.3 oz/95 g)

104608 Coconut

Foaming Hand Soap *Limited Quantities*

The moisturizing foam in this premium hand soap gently cleanses the skin, while leaving hands smelling fresh. (9 fl oz/266 mL)

104626 Vanilla Mint

Gel Liquid Hand Soaps *Limited Quantities*

Formulated with premium natural ingredients, these hardworking soaps will leave hands exceptionally clean and smooth. (11 fl oz/325 mL)

104633 Lavender
104636 Ocean Breeze

"Hand cream...smells delicious and works great and I love how my hands feel."

Victoria, British Columbia



Remedies by J.R. Watkins



Pain Relieving Cooling Gel

Cool and soothe muscle aches, simple back pain, and minor arthritis with this natural menthol formula that works much like an ice-pack.

12309 (3.3 oz/95 g)

Pain Relieving Liniment Spray

The natural pain-relieving properties of camphor are blended with the penetrating power of menthol to create a convenient, fast-acting spray that is 99% natural.

12350 (4 fl oz/118 mL)

Pain Relieving Liniment

J.R. Watkins first product is a one-of-a-kind pain reliever made from camphor and capsicum. It absorbs quickly to ease discomfort of minor muscle aches and stiffness.

02317 (11 fl oz/325 mL)

“I have all of the J.R. Watkins liniments and creams on hand to use on family members. We all have our favorites.”
Watkins Customer, Janette



Remedies by J.R. Watkins



White Cream Liniment

This creamy lotion uses evergreen-based counterirritants to provide temporary relief from arthritic pain and muscle soreness caused by exertion. 02316 (11 fl oz/325 mL)

Menthol Camphor Room Spray Relief Mist

Diffuse a penetrating blend of eucalyptus, menthol, camphor and thymol into the air, and let the vapors help you breathe—especially during cold season. Each bottle contains over 600 sprays. 12340 (4 fl oz/118 mL)

Petro-Carbo Pain-Relieving Salve

A staple for every medicine cabinet and first aid kit, this versatile product made from carbolic acid and botanicals relieves pain and itching associated with minor cuts, scrapes, burns, skin irritations and insect bites. 06613 (4.3 oz/124 g)

Menthol Camphor Cough Suppressant Rub

This cooling product helps relieve the congested feeling of a chest cold and suppresses the accompanying cough. The rub also provides temporary relief of arthritic and rheumatic pain, backache, sprains, strains, lumbago, and bruises. 06609 (4.12 oz/116 g)





Consider Starting Your Own Watkins Home Business

"I love this business! Using the wonderful Watkins products in our own home and sharing the Watkins Home Business opportunity with others is so rewarding. I have the freedom to work when I choose and from where I choose, which is at home! It is very rewarding assisting others in joining and growing their own Watkins businesses and watching them succeed. All this along with the great income potential make Watkins an opportunity second to none."

- Anne Thomas,
Independent Watkins Executive

"We live on a farm 90 miles from the closest town with a population of only 4000. Back when interest rates hit 18% and corn and beef prices hit rock bottom, I visited all the neighboring towns and helped many people start their own home-based Watkins businesses. The income from expanding our team helped save the farm. We enjoy everything Watkins has to offer—fantastic products, great training and lifelong friendships throughout the United States and Canada."

- Laurine & Ken Huston,
Independent Watkins Executives

"Watkins allowed me to escape the stressful world of my government job and become self-employed with the flexibility of working from home. By sharing the business opportunity with my party plan hosts, I quickly built a substantial business income that enabled me to buy my own home. As a single mother of two I would not have been able to accomplish this with my previous job. Being able to offer the freedom of self-employment to others is the most rewarding part of my Watkins business."

- Bonnie Campbell,
Independent Watkins Executive



Yes, You Can Earn Income as a Watkins Consultant

At long last, here's something you can do from home in as little as a few hours a week that is respected, sensible, risk-free, and yes... Fun! You will feel good about it since you'll be helping other people enjoy happier, healthier, more wholesome lives while also helping yourself. Earn income while laughing with old friends, making new friends, and having a ball. Get support and encouragement from successful people who build you up. Do as much or as little as you want at any point. It's the "perfect fit" that just "feels right" to so many people.

Ask the Consultant who gave you this catalog for more info. Learn how easy it is for you to get started!



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